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© J & P's Newest Creation TROPICANA, 1963 All-America Winner

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FALL 1962

OF *Modern Roses* AND PERENNIALS



Here is the 1963 All-America Award ...The Greatest Rose Ever **TROPICANA**

This is probably the most exciting Rose catalog we've ever sent to our friends . . . and the reason for this can be summed up in just one word: "Tropicana"! Never in all my years has there been a variety like this! And if this were the only new Rose we were introducing this season, it would be enough cause for excitement—but it is only one of many, many new Roses for 1963! So look them all over—and then you can look forward to having the most colorful garden ever!

Ch. Perkins



© J. & P. CO.

(Test No. 6535)

THE GREATEST PRIZE WINNER OF THEM ALL! Here, without doubt, is the Miracle Rose of the Century—the only Rose in history to win 13 International Awards . . . and all of them won before it was made available to the gardening public! That's right!—here is a Rose . . . the *only* Rose . . . that has won *all* of the top awards in the United States, Spain, Switzerland, England, France, Belgium, Holland, Germany, Denmark!

THE MOST BRILLIANT NEW COLOR EVER CREATED! Its color is new—a fluorescent orange-red . . . a brilliant, glowing color that doesn't change, doesn't fade until the last petal falls . . . a sparkling orange that holds up even in the hottest sun.

THE MOST PERFECT BLOOMS EVER CREATED! The gorgeous 5-inch blooms are perfection itself—exquisitely formed in the classical Rose shape . . . produced in unusual abundance! What's more, these lovely blooms are produced on long, long cutting stems . . . and when cut for indoors, they will last as long as a week! In fact, "Tropicana" has already become one of the favorite Roses sold in florist shops.

THE ROSE TO ORDER NOW! There is no question that "Tropicana" will become the most wanted Rose in 1963—and you can make sure of having it by ordering *now*—and planting this Fall! (Pl. Pat. #1969.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



THIS LABEL IS

Your Guarantee

OF COMPLETE
SATISFACTION

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JACKSON &
PERKINS CO.
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Our Guarantee is your protection

OUR GUARANTEE—

We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us **on or before August 1 on shipments made the preceding fall or spring.**

Send copy of order on which replacements are being made when requesting a replacement.

JACKSON & PERKINS COMPANY

ward Winner!
r Created!

Winner of
These 13
International
Awards
Before Being
Introduced
to the Public

- 1963 All-America Award.
- 1961 Certificate, International Rose Competition, Madrid, Spain.
- 1960 Concours International, Geneva, Switzerland.
- 1960 Presidents International Trophy, England.
- 1960 Gold Medal, Bagatelle, Paris, France.
- 1960 Gold Medal, International Test Gardens, Portland, Oregon.
- 1960 Gold Medal, Floralien, Gent, Belgium.
- 1960 Gold Medal, Floriade, Rotterdam, Holland.
- 1960 Gold Medal, German-French Exhibition, Saarbrücken, Germany.
- 1960 Gold Medal, National Rose Society of England.
- 1960 The Goldene Rose, Den Haag, Holland.
- 1960 Honorary Prize, Horticulture Show, Copenhagen, Denmark.
- 1960 Special Prize for the Most Beautiful Rose shown during the last Five Years, Madrid, Spain.

... another new rose for 1963

**A BRAND-NEW MEMBER OF
J&P'S FAMILY OF "MASTERPIECE" ROSES!**

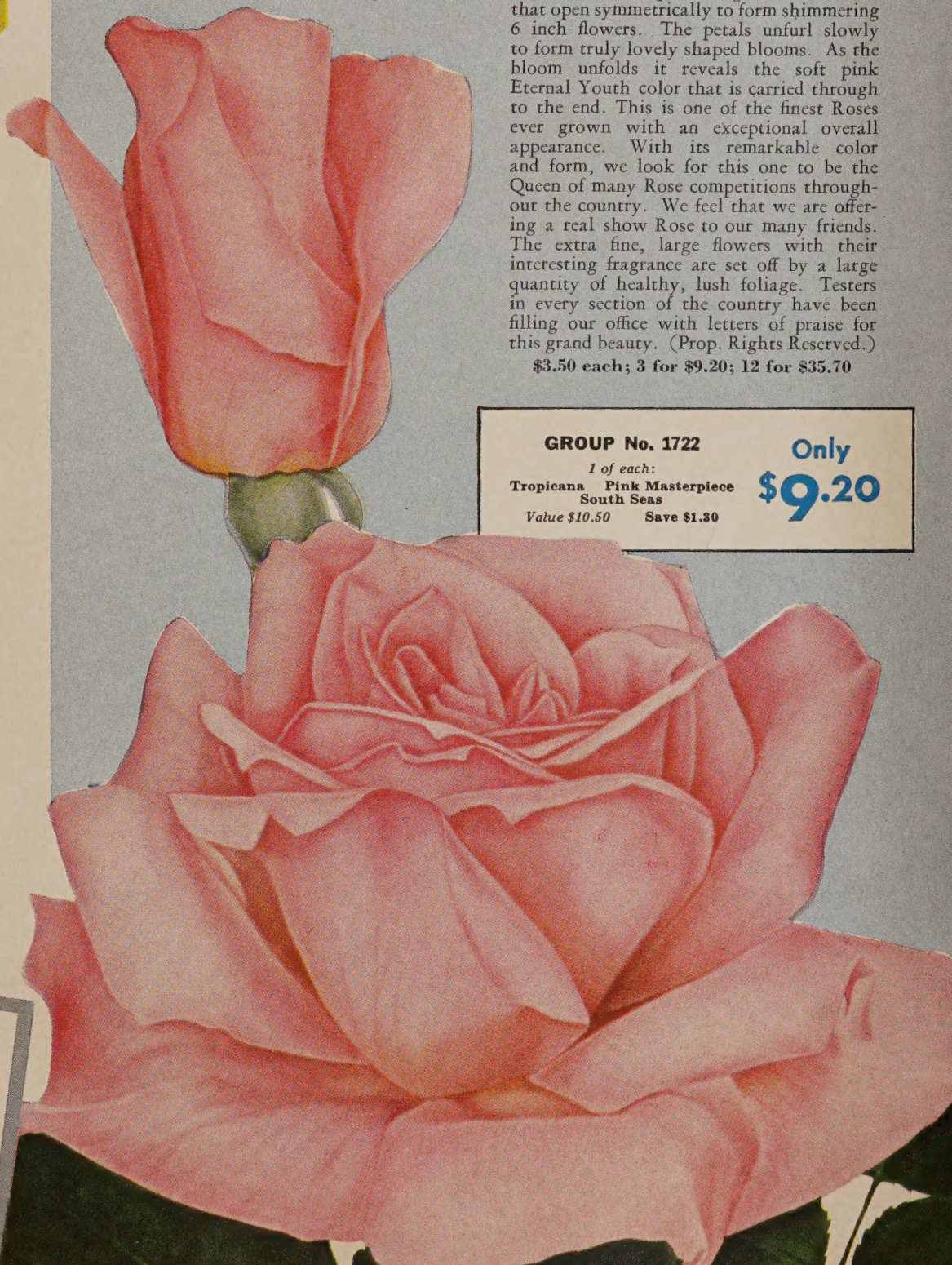
Pink Masterpiece

(Test No. 53-9452)

Here is a new show and garden variety with beautiful, dark pink, high-centered buds that open symmetrically to form shimmering 6 inch flowers. The petals unfurl slowly to form truly lovely shaped blooms. As the bloom unfolds it reveals the soft pink Eternal Youth color that is carried through to the end. This is one of the finest Roses ever grown with an exceptional overall appearance. With its remarkable color and form, we look for this one to be the Queen of many Rose competitions throughout the country. We feel that we are offering a real show Rose to our many friends. The extra fine, large flowers with their interesting fragrance are set off by a large quantity of healthy, lush foliage. Testers in every section of the country have been filling our office with letters of praise for this grand beauty. (Prop. Rights Reserved.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

© J. & P. CO.



GROUP No. 1722

1 of each:

Tropicana Pink Masterpiece
South Seas

Value \$10.50 Save \$1.30

Only
\$9.20

SPECIAL OFFER!
The 3 Latest All-America
Winning Hybrid Teas

GROUP No. 1712

Tropicana Royal Highness
King's Ransom

Value \$10.50 Save \$1.30

Only **\$9.20**



South Seas

The 1962 Rose of the Year!

(Above) A Hybrid Tea that captures the exotic beauty of South Sea isles, was selected by 10,000 home test gardeners as The Rose of The Year for 1962! Here's the soft, shimmering pink color found on beaches that surround the island of Tahiti . . . a deep shell-pink bud, which changes to a 7-in., luminescent coral-pink bloom that finishes a warm Tahitian pink with deeper red overtones. The plant is attractive,

too . . . with reddish young canes . . . and with foliage reminiscent of a tropical plant. Despite its delicate appearance, South Seas is among the hardiest Roses ever developed . . . disease-resistant and capable of performing well even in extreme summer heat. It is winter-hardy, too. A beautiful addition to your garden. (Pl. Pat. App. For.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

© J. & P. CO.



KORDES

Perfecta

The 1959 Rose of the Year!

(Left) An intriguing color combination, completely different from any other Rose in existence. The basic color, cream-white, is lined with red as the petal edges seem to be dipped in carmine. This deeper color spreads throughout as the flower opens to a most pleasingly unusual combination of red and white with a suffusion of yellow. 4½ to 5-in. blooms are extremely long lasting. All season long, this vigorous 3-ft. plant produces a large number of superb exhibition Roses, sometimes as individual flowers, sometimes as a breathtaking candelabra of enough flowers to make a whole bouquet. This is the hybridizer's dream rose. It's so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect. (Pl. Pat. #1604.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. *World's Largest Rose Growers*
Originators of Great New Roses Since 1872

Here They

J & P

EACH ONE
SO YOU K

The Ideal Xmas Gift For Your
Garden-loving Friends—All 4
Roses of the Year for only \$10.95

ALL 4 "ROSES
OF THE YEAR"

GROUP No. 1732

Value \$12.50

Save \$1.55

Only **\$10.95**

GROUP No. 1742

1 of each:

South Seas Tropicana
King's Ransom

Value \$10.50

Save \$1.30

Only **\$9.20**

Are! The Most Popular Roses of our time!

ROSES OF THE YEAR!

TESTED AND SELECTED BY A PANEL OF HOME GARDENERS
NOW THAT THEY WILL DO BEAUTIFULLY IN YOUR GARDEN!

5



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HAWAII

The 1960 Rose of the Year!

(Above) A warm, glowing orange-coral blend—a color as exotic and sultry as Hawaii itself. Scores upon scores of these gorgeous orange-coral blooms, each one well over 6 in. across, are produced on the prolific bush. These lovely blooms have a pronounced raspberry scent. Hawaii is one of the hardiest, best-growing Roses ever created. And what a plant . . . tall growing, with clean branches that carry 5 to 6 flowers. Glossy foliage shows tints of red as the cooler fall days approach. In formal and informal arrangements the color is much sought after for prize-winning effects. The color, the fragrance and the overall charm make it very popular. It blends easily with other colors and varieties and is an excellent focal point in arrangements. (Pl. Pat. #1833.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



AMERICANA

The 1961 Rose of the Year!

(Above) Here is a brilliant red that intensifies as the magnificent blooms slowly unfold . . . a rich red that gives a velvety sheen to the petals . . . a fiery unfading red that continues to glow until the last petals fall! Americana is big . . . with blooms well over 6 in. across . . . huge blooms with the classic high-centered form . . . large, luscious blooms that last for days. It has a delightful old Rose scent—just the fragrance you would expect in the “perfect” Rose. Americana blooms profusely . . . adding a blaze of color to your garden all season long. Yes, here is an exceptional red Rose . . . beautiful in color, form and fragrance . . . a vibrant red Rose as big and colorful as America itself! Be among the very first to enjoy its thrilling beauty. (Pl. Pat. #2058.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

For Brilliance of Color and Hardiness, These 2 All-America Winners Are Tops!

6

King's Ransom

J&P's Sensational New Yellow Rose!

(Right) From the very moment that King's Ransom was placed in competition at the All-America Rose Trials, there was never any doubt whatsoever that it would win that coveted award. For this is a Rose that is truly beautiful, truly hardy, truly perfect from beginning to end!

The number of blooms it produces is amazing for a Hybrid Tea. It bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long . . . blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breath-taking yellow you ever saw. Glittering buds are long and slender—aglow with a pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals that shine like spun gold. These majestic golden blooms are borne on tremendous, long stems that make them ideal for cutting. Naturally, the plant itself is tall and full . . . and will attain a height of at least 6 ft. by the end of the second season. Never before has there been a yellow Rose of such great versatility and freedom from care! It will be a favorite of everyone who views your garden all season long. You can readily see why it certainly belongs in your 1963 garden—so order it now. These extremely fragrant blooms will enchant you. Even under warm conditions, they open slowly. (Pl. Pat. #2103.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



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J. & P.
CO.



**DON'T FORGET!
GIVE ROSES FOR XMAS!**

(See Order Blank)



©



1963 All-America Winner!

Royal Highness

(Left) Any rose on a dew-touched spring morning is beautiful. Any rose at such a time is, however, merely a lady-in-waiting to the magnificent Royal Highness whose soft pink coloring and truly wonderful form make it the outstanding rose in any garden. Here is the rose exhibitor's delight—from bud to bloom. Long, beautifully shaped buds open into the loveliest of flowers. High centers and graceful petals form the most delightful of rose shapes . . . the proportions of the classic rose. All this beauty of form is further enhanced by the color—a light pink made more entrancing by its frosty, sugar coating. Royal Highness possesses a sweet enticing fragrance. The well-branched plant has rich, thick glossy leaves. (Pl. Pat. #2032.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

For Sheer Fragrance, Nothing Equals These Two Glorious Roses!

Arpege (Right) Fragrant rose petals have been used for centuries in the creation of rare perfumes—the basic reason for the name, Arpege, that has been given to this glorious pink hybrid tea with an old world fragrance. While it is predominantly a clear pink, Arpege has inherited some of the rich golden yellow of its parent. The long slender pink bud has a touch of light apricot on the outside of the petals which turns to a rich yellow before becoming deeply suffused with pink from the inside color of the petals. The flowers are large, well over 5 inches, and have the graceful high center of the classic hybrid tea. This variety is arresting from its earliest stages. Blooms are long lasting and their strong canes make this an excellent rose for indoor use, or for exhibition purposes. A hardy, vigorous plant, Arpege has an abundance of attractive foliage that is highly disease and insect resistant. While Arpege is a very free, extremely generous bloomer, the tall plant always looks neat. The healthy dark green foliage hangs on very tenaciously. We are happy to add this variety to our list of Hybrid Teas and know that you will enjoy it as much as we do, and will use it in decorations, shows, and just plain garden use. While Arpege has already become an honored name among perfumes, the Arpege hybrid tea should rapidly achieve equal standing among home gardeners. Arpege is a seedling of Golden Masterpiece probably the most famous yellow hybrid tea of today. (Prop. Rights Reserved.) \$3.00 each; 3 for \$7.95; 12 for \$31.80



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World's Largest Rose Growers

Originators of Great New Roses Since 1872



FREE

A practical HOME GARDEN GUIDE with every order.

**ALL 4 ROSES
ON THESE TWO
PAGES**

GROUP No. 1752

Value \$13.00
Save \$1.65

Only
\$11.35

GROUP No. 1762

1 of each:

Royal Highness
King's Ransom
Tropicana
South Seas

Value \$14.00
Save \$1.75

Only
\$12.25

© J. & P. CO.

Avon (Left) Its fragrance is perhaps the most intense and persistent to be found in any Rose variety today. Many modern varieties are fragrant, but all too few possess the true Rose fragrance which is associated with the old varieties. In Avon we have at last a Rose with an almost unbelievable amount of true attar of Roses perfume . . . a fragrance that is not lost as soon as the flower opens or a soft breeze passes by. Here at last is enough perfume to last the life of the flower. Avon comes from a cross designed to produce a highly fragrant, tall-centered, long-budded flower of bright, non-fading red that has outstanding substance and weather resistance. It also has the habit of dropping its petals long before there is any perceptible color change. Our objectives have been achieved to a remarkable degree! The plant produces bright green foliage that forms the perfect backdrop for its dramatic red blooms. The buds are large and gracefully tapered, showing early promise of the brilliant color to follow. They open into full blooms which measure from 6 to 7 in. across. Avon is not only of tremendous importance as an ornamental plant but is also one of the most important steps forward in Rose breeding. It will provide a beautiful addition to any garden. (Pl. Pat. #2154.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



3 of the Biggest, Most Ever Created... A Master



Orchid Masterpiece
© J. & P. CO.

The First Orchid Rose!

Orchid Masterpiece *(Above)*

Here is the very latest addition to J&P's amazing series of lavender-colored Roses! But this one is different from all the others, for it introduces an entirely new color tone... a warm, rich ORCHID shade! Yes, an "orchid" Rose... with huge blooms—each one a full $5\frac{1}{2}$ in. across, each one drenched with a sweet fragrance. What's more, these "orchid" Roses keep extremely well, are long lasting on the plant or when cut! Here, indeed, is a rare prize for your 1963 garden. (Pl. Pat. #2039.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



**DON'T FORGET!
GIVE ROSES
FOR XMAS!**
(See Order Blank)

Bronze Masterpiece *(Below)*

A regal bloom on a plant to match! An exciting color set off against beautiful dark, lustrous green foliage on a tall, vigorous plant. The flowers are large... $5\frac{1}{2}$ to 6 in. in diameter. Petals are firm, and the long-lasting flowers retain their beauty until the last petal drops. The color is good at all times, especially in summer and fall when it deepens to its best shades. Large, long, exhibition-form buds are coppery old-gold, and the extremely fragrant flower opens slowly to bronze-apricot, deeply veined gold, then moves to orange-yellow and finally deep firm yellow. The flower holds its form and color beautifully and does not suffer bleaching or burning in the sun. Height 4 ft. Disease resistant. (Pl. Pat. #2000.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Bronze Masterpiece
© J. & P. CO.



Golden Masterpiece WORLD'S LARGEST YELLOW ROSE!



7 $\frac{1}{2}$ "
of golden
beauty!

© J. & P. CO.



FREE

A HOME GAR-
DEN GUIDE with
every order.



(Above) The graceful, flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, $1\frac{1}{2}$ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach $6\frac{1}{2}$ to $7\frac{1}{2}$ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy foliage. Its extremely pleasant old Rose fragrance will fill your garden. It's perfect for cutting. No matter how many Roses

JACKSON & PERKINS CO.

World's Largest

Colorful Roses Centerpiece Every One!

9



SPECIAL OFFERS!

GROUP No. 1772

ALL 5 ROSES ON
THESE 2 PAGES

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Only **\$13.10**

GROUP No. 1782

1 of each:

Bronze Masterpiece
Orchid Masterpiece
Golden Masterpiece

Value \$9.00 Save \$1.05

Only **\$7.95**



THIS LABEL IS

Your Guarantee
OF THE FINEST QUALITY



you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold. Yes, here's the biggest yellow Rose you ever saw. There has never been another "yellow" like it. For sheer size, it's in a class by itself . . . and for sheer beauty it is second to none. Truly the "million-dollar Rose." The Largest Yellow Hybrid Tea Rose in Existence! The 2½ to 4-ft. plant is extremely hardy. The summer sun, instead of fading these shimmering gold blooms, only serves to intensify their color. So large, so perfect that just one flower makes a stunning centerpiece. (Pl. Pat. #1284.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

American
Home

© J. & P. CO.



American Home

(Above) Here is an intensely fragrant, rich blood-red Hybrid Tea, named in honor of the national home-maker's magazine. American Home was produced by crossing New Yorker and Chrysler Imperial. In addition to having the free-flowering habit, brilliant color and compactness of New Yorker, it possesses the large flower, intense fragrance, large dark green foliage and vigor of Chrysler Imperial. Flowers are large, 4½ to 5 in. across, with broad flat petals of outstanding substance. Plants will reach from 3 to 4 ft. by the end of the second season. (Pl. Pat. #2096.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Nobility A FABULOUS PINK

Test No. 53-2044

(Below) The exquisite buds, which begin to appear in June, are beautiful in themselves . . . a light pink outside and deeper pink tones toward the center. As they slowly open, the graceful petals turn into a captivating shell-pink . . . yet the center of the flower retains its slightly deeper tones . . . and then the entire bloom becomes a rich pastel-pink . . . 5½ in. of sheer pink beauty. This huge bloom is perfectly formed and high centered . . . much like Peace (which is one of its parents). Height 2½ to 3 ft. (Pl. Pat. #2093.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Nobility

© J. & P. CO.



A COLORFUL GARDEN



10

New Yorker

© J. & P. CO.



TREE ROSES
See Page 48

Best White Rose of All Time! **WHITE QUEEN**

(Below) A sparkling white Hybrid Tea! One of the Best White Roses of recent years. White Queen is slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well. Petals are stiff and very resistant to wind and rain. Somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments have been most favorable at all times. We like this variety very much and know it will make a place for itself. It belongs in your garden. (Pl. Pat. #1762.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

White Queen



Best Red Rose of All Time! **NEW YORKER**

(Above) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often 6½ in. across. The sparkling color does not fade but stays a deep rich red until the last. Not only is the color long lasting and sun resistant, but the plant is upright and vigorous. 3 to 3½-ft. bush.

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, that's New Yorker—everyone's dream Rose come true . . . a Rose that experts and amateurs consider to be "the BEST RED ROSE OF ALL TIME." (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

OF J&P's "BEST" ROSES

11

Arlene Francis

SPECIAL OFFERS!

GROUP No. 1792

ALL 4 ROSES
ON THESE 2
PAGES

Value \$11.00
Save \$1.40

Only \$9.60

GROUP No. 1802

1 of each:
New Yorker
Peace
South Seas
White Queen
Value \$10.25
Save \$1.30

Only \$8.95



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Your
Guarantee
OF THE FINEST
QUALITY

© J. & P. CO.

Best Yellow Rose of All Time!

ARLENE FRANCIS

(Above) Golden yellow . . . intensely fragrant . . . perfectly shaped. No wonder it won a gold medal at Baden Baden, Germany! With the well-loved Eclipse as a parent, this Rose has a charm equal to that of its "mother," with flower color and fragrance intensified!

The bush is vigorous and prolific, producing masses of flowers. AND wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers which average from 20 to 25 petals, each opening wide to approximately 5 in. across. The delightful, true old Rose fragrance is distinct and long lasting—an unusual feature in a yellow variety. A medium tall plant, it has glossy dark green foliage that takes on a distinctly reddish tinge toward the end of the summer. Very hardy plant. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Best Pink Rose of All Time!

PINK DUCHESS

(Below) Rarely has a Rose received such glowing praise—and with such good reason! For PINK DUCHESS is truly one of the most outstanding pink Roses ever created. A distinguished descendant of *Peace*, PINK DUCHESS is perfectly formed, fragrant and huge—up to a full 6 in. across! Its regal color makes it seem almost luminescent as it gracefully unfolds its lovely blooms. Large buds have a golden color on the outside and base of the petals. As the flower opens, this reverse color softens and gradually becomes suffused with the clean scintillating pink. Flowers are the true *Peace* form, but each one has 10 to 15 more petals than *Peace*. Vigorous and hardy, the bush will reach 3 to 4 ft. high. (Pl. Pat. #1834.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

© J. & P. CO.

Pink
Duchess

A superb collection of "EXO

12

TANYA, The First Orange Rose

(Right) Another lovely color in Roses—a glowing, radiant, true deep ORANGE! Just look at it . . . imagine this glorious new creation in your garden . . . a giant $5\frac{1}{2}$ -in. bloom with graceful petals and classic high center!

Long, slender, lively red-orange buds open gradually and gracefully to an exciting garden and show Rose. Early-morning sun gives it an iridescent sparkle. The orderly unfolding of the petals produces shadows in the half-open flower, making this high-centered Rose even more entrancing. Gradually the marvelous orange color spills into the center of the flower. In different parts of the country, the deep orange color varies from burnt-orange to apricot-orange. $2\frac{1}{2}$ to 3-ft. plants. Disease resistant. (Pl. Pat. #1712.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



© J. & P. CO.

Tanya



Medley

(Test No. 55-10561)

MEDLEY

(Left) Distinctly different in its color shadings, this new salmon-pink Hybrid Tea will have a happy future in American gardens. From the very beginning, the pointed bud is arresting. It opens gradually, with the high center being retained until almost the very last stage, when it reflexes cleanly. The flowers are large, well over the 5-in. mark, and have an excellent, graceful, semi-cupped shape. Long-lasting flowers never discolor. Although the pink predominates, the yellow is always visible on the petal reverse. We rate Medley very highly in its color class. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL OFFER!

GROUP No. 1812

1 of each:

Black Velvet Medley
Tanya Peace

Value \$11.25 Save \$1.40

Only \$9.85

BLACK VELVET

(Right) This new Hybrid Tea blooms freely and is rarely without flowers during the entire growing season. Blooms are large . . . from $5\frac{1}{2}$ to 6 in. . . and are borne on long, strong stems, excellent for cutting. Semi-double flowers open very slowly, keeping their high centers until they reach full maturity. The color is the deepest wine-red to almost black, with a velvety sheen of deepest plum. This richness of color is not matched in any other Rose available today. The perfume is rich but at the same time fresh and clean. Despite their very deep color, the petals do not burn in hot weather nor does the color fade or blue. The plant is upright, reaching about 4 ft., always full and well proportioned. Foliage is dark, large and abundant. Just one blossom will fill a room with delightful fragrance. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



© J. & P. CO.

Black Velvet

TICALLY COLORED" ROSES!

13

AIDA . . . Clear Rose-Red!

(Left) Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for years to come. Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, curling back as the flower opens. They are richly fragrant. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. It blooms very freely all season, from spring to frost. (Pl. Pat. #1639.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

SPECIAL OFFER!

GROUP No. 1822

1 of each:

Aida	Peace
Gail Borden	Hawaii
Value \$10.25	Save \$1.30

Only

\$8.95

Aida

© J. & P. CO.

GAIL BORDEN (Right)

A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely apricot inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely different from any other Rose now in use. The snap and warmth of the color combination glows with friendliness and style. These exhibition-type flowers are often Queen of the Show. Tall plants covered with luxuriant, healthy foliage. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Peace

©

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J. & P.
CO.

Gail
Borden

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Originators of Great New Roses Since 1872

PEACE All-Time Favorite!

(Left) Peace has held a distinguished place among yellow Roses since the day it was introduced. Its ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are edged with apple-blossom-pink that deepens as the delicately fragrant flower slowly opens to a glorious 5 to 6 in. Petals are large, numbering 40 to 45, and roll gracefully outward. Hardy . . . vigorous . . . disease resistant. Heavy stems lift the flowers proudly above the large, vigorous, shining, holly-like foliage. Strong plants, 3½ to 4 ft.

\$1.75 each; 3 for \$4.65; 12 for \$18.60



J & P's Modern Dozen! A Who

14

A RUBAIYAT

Brilliant red with a profusion of long, graceful buds. Buds open to a deep, scintillating crimson. The petal reverse is shades lighter. Height 4 ft. (Pl. Pat. #758.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

B DIAMOND JUBILEE

Glowing buff-orange, touched orange-yellow at the petal base. 5 to 6 in. across, with heavy-textured petals. Fully double, high-centered flowers. Rich soft old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

C GOLDEN SCEPTER

Slender, golden yellow buds slowly unfurl into 5½-in., exquisite yellow blooms that retain their rich color. 2½ to 3-ft. plant. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

D KONRAD ADENAUER

Red buds that open to a blood-red and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely. Healthy and vigorous. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

E ENCHANTMENT

Stately buds, apricot-tinged outside and clear yellow at the base, open to high-centered, 6-in., long-lasting peach-pink blooms. Vigorous and upright, 2 to 3 ft. Delightfully fragrant. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

F TAWNY GOLD

Frilled petals blend buff, bronze and gold. Delightful fruity fragrance. The 2½-ft. plant is bushy and compact, with delightful holly-like foliage. Very hardy. (Pl. Pat. #950.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00



**ALL SIX ROSES
ON THIS PAGE**
GROUP No. 1832
Value \$13.00 Save \$1.60

Only \$11.40

**ALL 12 ROSES
ON THESE 2 PAGES**
GROUP No. 1842
Value \$28.50 Save \$3.50

Only \$25.00

The Rose Garden for Only \$25.00

GROUP
NO. 1842



15

G PINK LUSTRE

Deep rose-pink buds open to large, cool pink flowers. Admired for classic form and luminous color. Widely used for exhibiting. $2\frac{1}{2}$ to 3-ft., healthy plants. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

H PAGEANT

Golden yellow buds open to vermilion-red with gold reverse and finally to deep, clear coral-rose-pink blooms. $4\frac{1}{2}$ to 5-in., double flowers with raspberry scent. Sturdy, 3-ft. plant. (Pl. Pat. #1252.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

I WHITE SWAN

The 3 to 4-in., high-centered, pure snow-white blooms are borne on an upright, vigorous, 3 to 4-ft. plant. The 24-in. stems are perfect for cutting. Fragrant. An excellent white Rose. (Pl. Pat. #1115.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

J AMERICAN HOME

Intensely fragrant, rich blood-red, $4\frac{1}{2}$ to 5-in. blooms. Free blooming and very compact. Attains a height of 3 to 4 ft. by end of the second season. (Pl. Pat. #2096.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

K ROSE BOWL

5 to 6-in., fully double blooms of glowing red. A clean, fresh scent. Vigorous, tall plant. Buds are urn shaped, and very firm and the color lasts. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

L PERSONALITY

The $4\frac{1}{2}$ to $5\frac{1}{2}$ -in. blooms are rich golden yellow overlaid with generous splashes of red, especially along the petal edges. Fragrant, high centered. Vigorous, $2\frac{1}{2}$ to 3-ft. bush. (Pl. Pat. #2097.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

**ALL SIX ROSES
ON THIS PAGE**

GROUP No. 1852

Value \$15.50

Save \$1.90

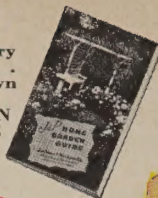
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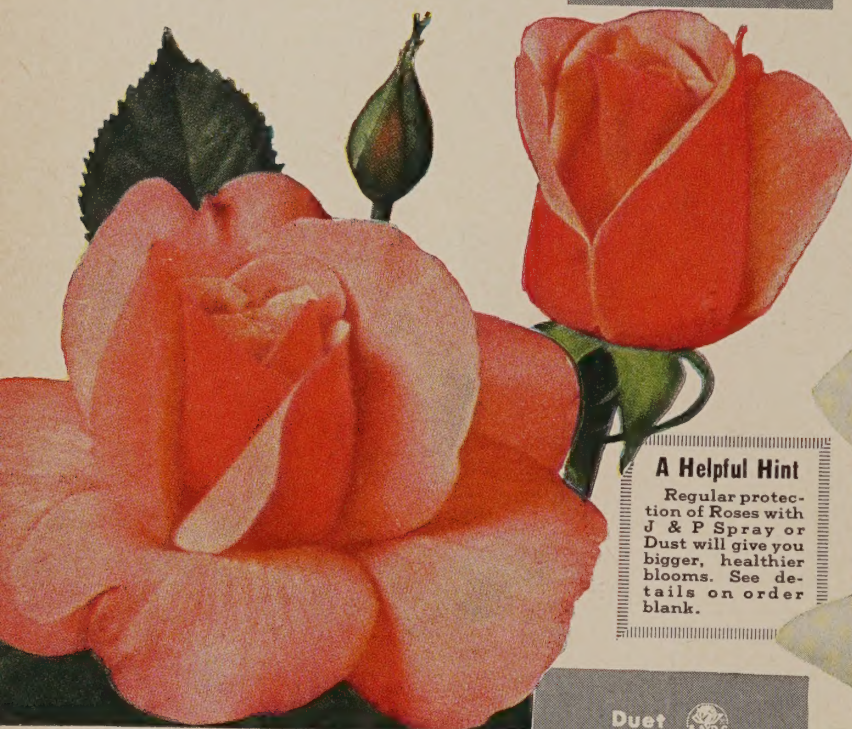



Christian Dior



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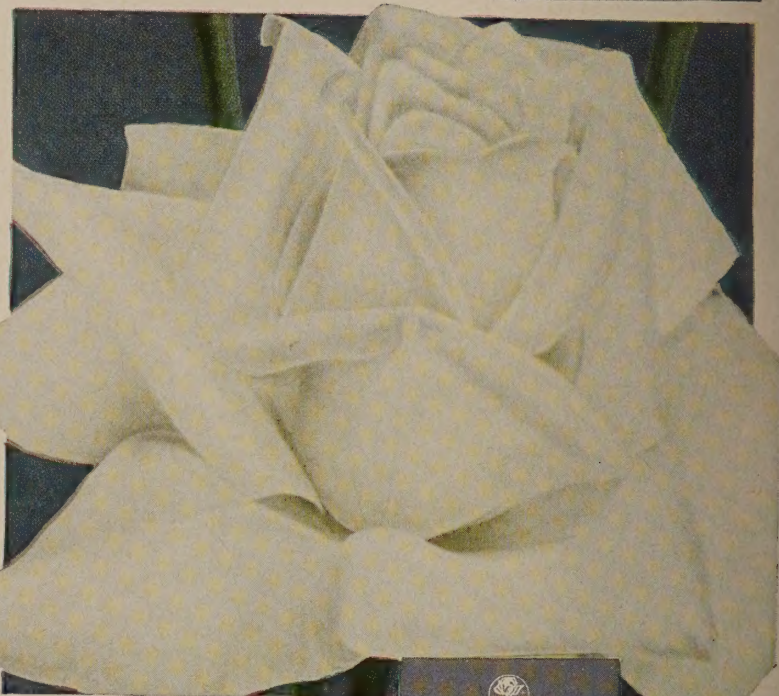

Diamond Jubilee



A Helpful Hint

Regular protec-
tion of Roses with
J & P Spray or
Dust will give you
bigger, healthier
blooms. See de-
tails on order
blank.

Duet 



©


White Knight



Mirandy 

J&P's TOP TEN All-Ame

CHRISTIAN DIOR Magnificent crim-
son-red overlaid with iridescent scarlet.
Color does not blue or fade. Big bloom
with 50 to 60 petals. High-centered and
very double. Abundant bloomer. Light
fragrance. Tall, upright, vigorous. (Pl.
Pat. #1943.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

DUET Inner face of petals is soft salmon-
pink, while the reverse is rich crimson.
Beautifully formed buds; medium-sized
blooms. The average-size plant is vigorous
and is thickly covered with handsome
foliage. (Pl. Pat. #1903.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

MIRANDY Long, ovoid buds of rich
maroon-red open to very large, double
blooms of the same shade. Flowers have
40 to 50 petals. Penetrating Damask fra-
grance; long stems. A vigorous plant
growing 2½ ft. tall; leathery foliage. (Pl.
Pat. #632.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

DIAMOND JUBILEE Glowing buff-
orange, touched orange-yellow at the petal
base. Often 5 to 6 in. across, with heavy-
textured petals that do not fade or burn
in the sun. Fully double, high-centered
flowers. Rich soft old Rose fragrance.
Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

WHITE KNIGHT Pure satiny white
flowers do not discolor. Each stem carries
one long-lasting bloom. 3-ft., free-bloom-
ing plant is vigorous and upright. There
are strong canes and excellent foliage.
(Pl. Pat. #1359.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

**ALL 5 ROSES
ON THIS PAGE**
GROUP No. 1862
Value \$13.75 Save \$1.70
Only \$12.05

**ALL 10
ON THESE**
GROUP
Value \$27.50
Only



Chrysler Imperial


Helen Traubel


Mojave


**DON'T FORGET!
GIVE ROSES
FOR XMAS!**
(See Order Blank)



Garden Party

rica Hybrid Tea Selections!

CHRYSLER IMPERIAL Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MOJAVE A glowing radiant orange, high-lighted with other warm tints of nasturtium-red, scarlet and vermillion. Richly colored bud, long and slender. Large double flowers are pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

HELEN TRAUBEL Elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

GARDEN PARTY Rich ivory at the flower's heart gives way to creamy tones and finally to apple-blossom-pink at the outer edge. The flower is huge. Plants are well balanced, vigorous, free branching. Easy to grow. (Pl. Pat. #1814.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

TIFFANY Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Tiffany

**ROSES
2 PAGES
No. 1872
Save \$3.45
\$24.05**

**ALL 5 ROSES
ON THIS PAGE
GROUP No. 1882
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Only \$12.05**

A

This low price collection
includes some of the
like—**PEACE, C**

Yes!

Now you can get

**HAVE ARMFULS OF
CUT FLOWERS FROM
JUNE TO NOVEMBER...**

A CONDESA DE SASTAGO Two-toned coppery pink inside, golden tint outside.

B CRIMSON GLORY One of the ten most popular Roses in America. It is beautiful and dependable. Blooms of deep vivid crimson held proudly on a 2 to 2½-ft. bush. Voted by far the most fragrant Rose by A.R.S.

C ECLIPSE Slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! Distinctive branching sepals. Best all-purpose brilliant golden yellow Rose in all climates. Plants are vigorous, producing abundant bloom.

D

**YOUR
OWN CHOICE**

Any of the 16
varieties listed:

\$1.75 each;
3 of one kind \$4.65;
12 of one kind \$18.60

**ALL 12
ROSES PICTURED
on these 2 pages**

GROUP No. 1922

Value \$21.00 Save \$2.65

Only **\$18.35**

**ALL 7 ROSES
ON THIS PAGE**

GROUP No. 1932

Value \$12.25 Save \$1.55

Only **\$10.70**

E

F

G

e greatest roses ever created

CRIMSON GLORY, etc.

PEACE at an amazingly low cost!

MARY MARGARET McBRIDE Pointed buds open to double, deep coral-pink. 35 to 50-petaled blooms with shimmering gold at the base. Bush reaches 2 ft. Foliage is excellent.

REX ANDERSON A delicate ivory-white exhibition Rose. Exceptionally free and vigorous. Can be grown to enormous size by disbudding. The 2 to 2½-ft. plant is hardy and disease resistant. Abundant foliage.

SIGNORA Warm brownish orange buds open to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Vigorous, 30 to 36-in. bush.

DICKSONS RED This glowing, velvety scarlet-red Rose "has everything" . . . flashing, unfading color; large, high-centered form; rich spicy fragrance; abundant and continuous bloom. Strong, sturdy bush.

PEACE Ovoid buds are golden yellow etched with pink. They change from canary-yellow to pale gold, to iridescent cream. 5 to 6-in. blooms are edged with apple-blossom-pink. Hardy, vigorous, disease-resistant foliage hangs on well to strong, 3½ to 4-ft. plants.

COUNTESS VANDAL Acclaimed as the most artistic bloom in rosedom. Luscious tones of copper, bronze and pink, flooded with gold and reflexed with silver. Widely used exhibition Rose. A good plant of moderate size. Very effective in table arrangements.

LYDIA A clear, vivid yellow. Although not a tall grower, this variety is a constant source of colorful flowers. Deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. Very hardy, medium tall, and bushy.

CHARLOTTE ARMSTRONG Blood-red buds and magnificent cerise flowers borne abundantly on long stems. Double, exquisitely formed. Sweet fragrance. Height 3 ft.

KATHERINE T. MARSHALL Deep coral buds. 5-in. blooms are warm, glowing pink with a fruity fragrance. Hardy bush, 3 to 4 ft. tall. Long stems, ideal for cutting.

Etoile de Hollande. Bright red; large; semi-double; fragrant. Vigorous. A very dependable, free-blooming older Rose.

McGredy's Sunset. Flowers are tinted delicate orange and rich scarlet. Best loved of the Irish Roses. 30-in. plants. Sweet, fresh fragrance.

President Herbert Hoover. Maroon and orange, two-tone. Has long been the favorite two-tone Rose. Vigorous; free blooming; fragrant.

K. A. Viktoria. One of the daintiest and most delightful of pure white Roses. Blooms freely all season. Fragrant, lasting. Height 24 to 30 in.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary unless you instruct us not to on the order blank.

YOUR OWN CHOICE

Any of the 16 varieties listed:

\$1.75 each;
3 of one kind \$4.65;
12 of one kind \$18.60

ALL 5 ROSES ON THIS PAGE

GROUP No. 1942
Value \$8.75 Save \$1.10

Only \$7.65



More Beautiful J&P Hybrid Tea Roses!

20



**FIRST
COLOR
BREAK
IN YEARS!**

Sterling Silver

(Above) A lavender Hybrid Tea with the cool feeling of glistening rich sterling silver when fully open. Tight buds lightly suffused lavender-pink open slowly to 4 to 5-in. flowers with cool silver-lavender as the dominant tone. Sweet, fresh fragrance. Medium tall bush. (Pl. Pat. #1433.) \$3.00 each; 3 for \$7.95; 12 for \$31.80



Zulu Queen (Above)

One of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. Long, pointed buds open to gorgeous, large, very full blooms. Each of the lovely flowers is borne singly on a long stem. Large, dark green foliage adorns the stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Distinct and delightful fragrance. 2-ft. plants.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

THESE FAMOUS HYBRID TEAS ALSO AVAILABLE

SERENADE Exquisite burnt-orange buds and 5-in., brilliant coral-orange blooms are produced freely on nicely balanced, hardy, 3½-ft. plants. Foliage is shiny. Clean open habit. (Pl. Pat. #852.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

SONATA Large, perfectly shaped blooms are cochineal-red on the inside and several shades darker on the outside. Long pointed buds are produced continually. Very vigorous and upright. (Pl. Pat. #732.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

BETTER TIMES High-centered, brilliant cerise blooms on long stems. Pronounced, enchanting fragrance. Hardy, medium tall plant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

FRAU KARL DRUSCHKI Pure white Rose. Very double, very large and long lasting. Noted for its extreme toughness and vigor. It can be used in many ways.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

McGREY'S YELLOW Large, bright buttercup-yellow. Exquisite bud and flower. Good glossy foliage. Best known of McGredy's Roses.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

NUMA FAY Very full petaled; light coral-pink blooms, satiny and fragrant. Free-blooming plant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

POINSETTIA Perfect buds; glowing fire-red blooms with reflexed petals. Fine cut flower. Vigorous.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Also Available

RADIANCE Cameo-pink blooms are large and very fragrant. The 3 to 5-ft. bush blooms abundantly all season long in all climates.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

RED RADIANCE Large, long lasting; intensely fragrant; clear even red. A profuse, reliable bloomer. The plant is tall, and the foliage is large and leathery.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

GROUP No. 1892

1 each of these 3 Roses:
Sterling Silver
Peace Zulu Queen
Value \$7.25 Save \$.90

Only \$6.35

GROUP No. 1902

1 of each:
Better Times
Frau Karl Druschki
McGredy's Yellow
Numa Fay Poinsettia
Value \$8.75 Save \$1.10

Only \$7.65

NOW AVAILABLE FREE OF CHARGE—2 BEAUTIFUL COLOR FILMS!

Modern Roses on Parade

A 16-mm. film in color; 30 min. long. Free of charge, excluding transportation, to adult groups of 50 persons or more. The film shows the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens.

For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Modern Chrysanthemums for Fall Beauty

A 16-mm. film in color; 20 min. long. Free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses.

3 All-America Award-winning GRANDIFLORAS

THE SENSATIONAL NEW FAMILY OF ROSES

21

Blooms as large as Hybrid Teas . . . Grows taller than Hybrid Teas . . . More blooms than Hybrid Teas!

QUEEN ELIZABETH



The superb pure pink shade found only in the choicest Cattleya orchids has at last been captured in the gorgeous Queen Elizabeth Rose. The unusually clear, glowing blooms are a subtle and breath-taking blend of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the bush to the ground. The well-shaped plant grows unusually tall and is of good proportion. Exceptional vigor and disease resistance insure healthier, more luxuriant growth all season. The blooms, borne on long, almost thornless cutting stems, grow more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JOHN S. ARMSTRONG



Dark velvety red. The color never varies in its intensity from the bud stage to open flower. The distinctive, medium-sized buds open into multi-petaled blooms ranging up to 4 in. across. They are borne in clusters, but the individual stems in the clusters are of ample length for cutting. Straight necks hold the flowers securely upright. Free-branching and sturdy, this is a self-proportioning plant, growing to a height of 4 to 5½ ft. Basal canes keep it well foliated from the ground up. (Pl. Pat. #2056.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

PINK PARFAIT



Dainty buds, petite and always perfect, open to graceful 25-petaled blooms somewhat under medium size. They are a blend of delicate pinks, from pale dawn-pink to a rich rose-pink at the petal edges. This darkens considerably as the flower ages. Some blooms come singly, but most are clustered. Wonderful for cutting, with probably more perfect buds in a season than any other. This will be one of the large plants in your garden, with a rounded, compact bush and lush foliage. 1961 All-America Winner. (Pl. Pat. #1904.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Pink Parfait

STARFIRE



(Not illustrated) Currant-red blooms are sun-fast. Urn-shaped buds open into perfectly contoured flowers. Starfire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly and in clusters. The 6 to 12-in. stems make it ideal for cutting. (Pl. Pat. #1742.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

A Helpful Hint

Do not uncover your Roses all at once. Take straw and soil off gradually, always leaving some protective material until the new growth is well started. This method insures maximum growth and luxuriant blooms later.

SPECIAL OFFER!

GROUP No. 1912

1 of each:

Queen Elizabeth
John S. Armstrong
Pink Parfait

Value \$9.00

Save \$1.15

Only **\$7.85**



Queen Elizabeth



John S. Armstrong

DON'T FORGET!
GIVE ROSES
FOR XMAS!
(See order
blank)



New!

Here's how the WONDER FL will beautify House, Walks



FASHIONETTE adds interest, lining a walk



GOLDEN FLEECE lends beauty to a patio

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J. & P.
CO.

SPECIAL OFFER!

GROUP No. 1952

ALL 4 ROSES
ON THESE 2
PAGES

Value \$10.00

Save \$1.25

Only \$8.75

Ginger

(Above) A brilliant, long-lasting Floribunda with a clean orange-vermilion color which retains its trueness to the end. It has the stiff petals so necessary in modern Floribundas and holds its own in rain or shine.

The plant is very free flowering, producing huge masses of blooms, and like Spartan, it is well clothed with foliage. The bush is medium tall and when the flowers finish, they drop off cleanly.

Ginger will last very well when used as a cut flower, and outdoors it makes a beautiful mound of flowers in the garden. (Prop. Rights Reserved.)

Bud.....rich clean orange-vermilion

Flower.....cupped in early stages, firm, full petaled

Foliage.....clean, disease-resistant

Plant.....excellent formation, 2½ to 3 ft.

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

THE FARMER'S WIFE

(Test No. 55-1243)

(Right) The color is a sunrise-pink, absolutely delightful from bud to finish. Constantly in bloom from June to frost. The Farmer's Wife produces 4 to 4½-in. flowers that open slowly to a cupped shape. Their sweet Tea Rose fragrance permeates the atmosphere. Flowers are borne in clusters of 8 to 10 or more and also one or two on single stems. The plant combines the bushy growth of its parent Spartan with some of the vigor and height of the Grandiflora. A rugged variety that is winter hardy and disease resistant. Because of its free blooming habit it is excellent for specimen planting, in groups for color accent and landscaping effects, and as a living hedge along walks or driveways. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85



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CO.



C. H. Perkins, President
Jackson & Perkins Co.

"YES, TRULY THE

The Floribunda is, without doubt, the most useful, most free-blooming, most "care-free" of all Roses. From just one single bush you can get hundreds of blooms . . . each one from 2½ to 5 full inches across . . . in immense clusters . . . lovely, colorful blooms that appear in your garden all season long, for Floribundas are everblooming . . . producing flowers continuously from June right up to frost. Because Floribunda Rose plants are so compact and grow so densely, they make the most beautiful



WHITE BOUQUET and SIREN as foundation planting



SPARTAN brightens an office building

New!

ese NEW J&P ORIBUNDAS your Garden, and Grounds!

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Paddy McGredy

(Above) A new Floribunda from Ireland which we offer as an addition to our outdoor varieties. Named Paddy McGredy, it is a continuation of the famed name of McGredy which we have missed for awhile and are happy to see again.

This is a delightful low-growing Floribunda in a different color—deep rose-pink. In fact, sometimes it gives the impression of being in the general color range of Vogue, or a deeper shade than Spartan. It is not so tall as Spartan in growth but has very distinct characteristics of its own.

The bush fits well into the trend of modern Floribundas in growth, and we are looking forward to a good future for it in this country. (Prop. Rights Reserved.)

Bud.....rose-pink
Flower.....deep rose-pink
Foliage....clean, disease-resistant
Plant.....fully clothed, 2 to 2½ ft.

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

SPECIAL OFFER!

GROUP No. 1962

1 of each:

The Farmer's Wife
Girl Scout
Fashion
Spartan

Value \$9.00
Save \$1.15

Only \$7.85

20th CENTURY ROSE™

hedge you ever saw . . . a colorful hedge that never spreads, never sprawls, never needs trimming, except when you want cut flowers. Floribundas have unlimited uses. They are perfect for foundation planting, for borders, for mass planting in formal or informal beds, picture-window plantings, etc. Useful, indeed!

Yes, Floribundas are beautiful, everblooming, useful, and so easy to grow. They are extremely hardy, requiring very little care, and will grow almost anywhere.

C. H. Perkins

JACKSON & PERKINS CO.

World's Largest Rose Growers



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Girl Scout

(Left) Easy to grow and care for, Girl Scout produces flowers profusely. A constant source of color in the garden, it will develop even more flowering shoots if stems are cut for indoor use. Individual flowers are 3 to 3½ in. in diameter and are well petaled. Their deep golden yellow color remains constant throughout the life of each bloom. And the buds are perfect gems in their slender ovoid form. True to the Floribunda habit, it develops both single-stem flowers and clusters of three or more fragrant blooms. The bush is compact and full. It attains an average height of 2 ft. and does not grow out of bounds. Foliage is glossy green and provides an ideal background for the golden yellow buds and flowers. For the special project of the Girl Scouts' Anniversary Celebration, "Blossoms for the Birthday Years," nothing could be more appropriate than this golden yellow Rose. (Pl. Pat. #2090.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85



DON'T
FORGET!
GIVE ROSES
FOR XMAS!

(See Order Blank)

©
J. & P. CO.

**New Unusual Colors
in J&P Floribundas to Dress
Up Your Garden!**

Lilli Marlene

(Above) A brilliant, new DARK CHERRY-RED Floribunda with long-lasting flowers. In a mass, as a single specimen or as a cut flower, Lilli Marlene is always attractive. Darker buds open gradually into pleasing, semi-double blooms with 20 wavy petals. The slightly fragrant blooms reach $3\frac{1}{2}$ to 4 in. and the color does not burn in the hot sun. Even early autumn frosts leave no ill effects. The bushy plant is well clothed with semi-glossy foliage. Blooms are produced freely, both in large heads and singly. (Pl. Pat. #1986.)

\$2.50 each;
3 for \$6.60;
12 for \$24.00;
25 for \$46.85

Golden Garnette

(Above) Rich in fragrance, this lovely newcomer is another of the long-keeping cutting and garden Floribundas. The buds of deep golden yellow open to 4 to $4\frac{1}{2}$ -in. flowers. When opening from the tight bud, the outer petals have a slightly lighter edging, giving an attractive airy effect. When cut as buds the flowers keep their rich color for a long time. Grows $1\frac{1}{2}$ to 2 ft. and is constantly bearing either clusters of flowers or individual blooms on medium long stems. Foliage is a rugged dark green. The fragrance is pleasing. (Pl. Pat. #1898.)

\$2.50 each; 3 for \$6.60;
12 for \$24.00; 25 for \$46.85

Lavender Princess

(Left) The loveliest of the new exotic lavender Floribundas. Gracefully informal open flowers, 4 in. and more in diameter, are carried in large clusters on a good plant with excellent dark foliage. Old Rose fragrance, elusive and delightful. The color is a firm lavender, and the pointed bud starts from an orchid shade. The clusters of tight buds and open flowers are a pleasing combination of orchid, tan and lavender, blending especially well with yellow or white varieties. Plants 2 ft. tall, healthy and well branched. (Pl. Pat. #1905.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00;
25 for \$46.85

SPECIAL OFFER!

GROUP No. 1972

**ALL 3 ROSES ON THIS
PAGE**

Value \$7.50 Save \$.95

Only \$6.55

WORLD'S LARGEST ROSE GROWERS • NEWARK, NEW YORK STATE

PRINT CLEARLY. ALL MEMBERS OF SAME HOUSEHOLD SHOULD ORDER UNDER ONE NAME.

Street (or R. D.).....

City..... Zone No..... State.....

Express Office.....
(If different from P. O.)

Amount Enclosed

\$-----

Check ☐ Money Order ☐

DO NOT WRITE IN ABOVE SPACE

OUR TELEPHONE NUMBER
NEWARK, NEW YORK DE 1-1900

ORDER EARLY

Send remittance in full with your order. We do not ship C.O.D.

SPECIAL SERVICE— As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead. ☐

CONTINUED ON NEXT PAGE

For \$2.50;
For \$18.75

**\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75**

Quan.	Code No.	Common Roses	Each	3 For	Total
280		Better Times	\$1.75	\$4.65	
201		Charlotte Armstrong . .	1.75	4.65	
880		Condesa de Sastago . .	1.75	4.65	
881		Countess Vandal	1.75	4.65	
282		Crimson Glory	1.75	4.65	
204		Dicksons Red	1.75	4.65	
404		Eclipse	1.75	4.65	
284		Etoile de Hollande . .	1.75	4.65	
\$391		Frau Karl Druschki . .	1.75	4.65	
380		K. A. Viktoria	1.75	4.65	
108		K. T. Marshall	1.75	4.65	
480		Lydia	1.75	4.65	
411		McGredy's Sunset . .	1.75	4.65	
481		McGredy's Yellow . .	1.75	4.65	
110		Mary Margaret McBride .	1.75	4.65	
180		Numa Fay	1.75	4.65	
412		Peace	1.75	4.65	
285		Poinsettia	1.75	4.65	
883		President Hoover . .	1.75	4.65	
182		Radiance	1.75	4.65	
286		Red Radiance	1.75	4.65	
304		Rex Anderson	1.75	4.65	
115		Signora	1.75	4.65	
		Group # 1922 \$18.35			
		Group # 1932 . 10.70			
		Group # 1942 . 7.65			

ROSES FOR SPECIAL PURPOSES

S-192	Baby Betsy McCall . .	\$1.25	\$3.30
S-291	Baby Masquerade . .	1.25	3.30
S-292	Dwarfking	1.25	3.30
S-290	Oakington Ruby	1.00	2.50
S-193	Opal Jewel	1.25	3.30
S-293	Red Imp	1.50	3.90
S-190	Rosa Rouletti	1.00	2.50
S-392	Twinkles	1.25	3.30
	Group # 1992 . \$6.35		
	Group # 2002 . 6.55		

LILACS

3080	Edith Cavell	\$3.50	\$8.75
1081	Mme. A. Buchner . . .	3.50	8.75
6081	Paul Harriot	3.50	8.75
2080	Paul Thirion	3.50	8.75
6080	President Fallieres . .	3.50	8.75
5080	President Grevy	3.50	8.75
	Group # 2312 \$17.50		
	Group # 2322 . 8.75		

DWARF FRUIT TREES

7093	Apples: Jonathan . . .	\$3.00	\$8.25
7094	McIntosh	3.00	8.25
7095	Northern Spy	3.00	8.25
7096	Red Delicious	3.00	8.25
7097	Yellow Delicious . .	3.00	8.25
7098	Yellow Transparent . .	3.00	8.25
7099	Pears: Bartlett	3.00	8.25
7100	Seckel	3.00	8.25

PERENNIALS

4090	Achillea, G. Plate . . .	\$1.00	\$2.50
5091	Anchusa, Myoso. . . .	.75	2.00

TOTAL \$

Quan.	Code No.	PERENNIALS continued	Each	3 For	Total
3091		Astilbe, White Gloria .	\$.85	\$2.25	
5094		Campanula, Blue Car. .	.75	2.00	
2093		Centranthus Ruber . .	1.00	2.50	
3094		Christmas Rose	1.50	3.75	
3070		Delph: Debutante . . .	.85	2.25	
5070		Delightful	.85	2.25	
5071		Enchantment	.85	2.25	
3071		Freedom	.85	2.25	
5072		Gayety	.85	2.25	
6071		Glorious	1.00	2.50	
8070		Happiness	1.25	3.15	
6072		Loveliness	1.50	3.75	
3072		Peace	1.50	3.75	
1071		Pink Glow	1.50	3.75	
2102		Dianthus, Caprice . .	1.25	3.15	
1107		Coral Gem	1.25	3.15	
1095		Irene	1.00	2.50	
1104		Lacy Lass	1.25	3.15	
1096		Gypsophila, Rosy Veil .	.85	2.25	
5096		Lavender, Hidcote Bl. .	1.00	2.50	
1106		Lythrum, Hy. Robert .	1.00	2.50	
2096		Monarda Ca. Scarlet .	1.00	2.50	
1099		Croftway Pink	1.00	2.50	
7090		Pachysandra T. 10 for	\$3.00	1.00	
2097		Phlox, Brigadier	1.00	2.50	
3101		White Admiral	1.00	2.50	
4097		Rudbeckia, Sul.	1.00	2.50	
1100		The King	.85	2.25	
6094		Salvia Sup., Pur. Gl. .	1.25	3.15	
2100		Sedum, Fire Glow . . .	.75	2.00	
4098		Golden Carpet	.75	2.00	
1105		Rosy Carpet	1.00	2.50	
4101		Shasta: Gobham Gold .	1.50	3.75	
3103		Esther Read	.85	2.25	
3105		Wirral Supreme	1.25	3.15	
5097		Stokesia, Lav. Queen .	.85	2.25	
7092		Vinca Minor . 10 for	\$3.00	1.00	
6060		Viola, John Wallmark .	.85	2.25	
6062		Purple Wallmark . . .	.85	2.25	
1102		Violet: Rosina	.75	2.00	
6093		Royal Robe	.75	2.00	
3107		White Wonder	.75	2.00	
		Group # 2202 . \$4.80			
		Group # 2212 . 4.25			
		Group # 2222 . 9.15			
		Group # 2232 . 4.05			
		Group # 2242 . 3.70			
		Group # 2252 . 3.95			
		Group # 2262 . 5.10			
		Group # 2272 . 3.75			
		Group # 2282 . 4.25			
		Group # 2292 . 4.65			
		Group # 2302 . 3.30			

Total for the page \$

Total from other side \$

Shipping and Handling Charges \$.50

TOTAL ENCLOSED \$

PLEASE READ FOLLOWING WHEN YOU ORDER

IMPORTANT Please Help Us to Help You!

When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

HOW TO REMIT. The best way to send payment is by check, U.S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or currency because we cannot assume any responsibility unless sent by registered mail.

SHIPPING DATES. We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

ITEMS NOT LISTED. Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER. We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

A NEW SHIPPING PROCEDURE. You will notice when you receive your Roses that they are packed differently.

We are now shipping all plants in a special polyethylene bag that seals in moisture while allowing the plant to breathe . . . this creates an individual life-preserving climate that will doubly insure that your plants will arrive in the perfect condition in which they left our temperature-controlled cellars.

We have tested this new method of shipping for several seasons, and our customers report that their Roses arrived much fresher even after several days in the mail.

OUR GUARANTEE IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting. We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

WHEN ORDERING MERCHANDISE PLEASE USE MERCHANDISE ORDER BLANK ON PAGE B OF GARDEN SUPPLY PAGE

Jackson & Perkins Co.

WORLD'S LARGEST ROSE GROWERS • NEWARK, NEW YORK STATE

Name _____ Date _____

PRINT CLEARLY. ALL MEMBERS OF SAME HOUSEHOLD SHOULD ORDER UNDER ONE NAME.

Street (or R.D.) _____

City _____ Zone No. _____ State _____

Express Office _____
(If different from P. O.)

Amount Enclosed _____

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Amount Enclosed

\$ _____

Check ☐ Money Order ☐

DO NOT WRITE IN ABOVE SPACE

OUR TELEPHONE NUMBER
NEWARK, NEW YORK DE 1-1900

ORDER EARLY

Send remittance in full with your order. We do not ship C.O.D.

Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued	Each	3 For	Total
	222	Aida	\$2.50	\$6.60				Group #1722	\$9.20				157	Pink Chiffon	\$2.00	\$5.25	
	225	Americana	3.00	7.95				Group #1732	10.95				142	Pink Garnette	1.75	4.60	
	223	American Home	3.00	7.95				Group #1742	9.20				149	Pinocchio	1.75	4.60	
	417	Arlene Francis	3.00	7.95				Group #1752	11.35				171	Queenie	2.50	6.60	
	103	Arpege	3.00	7.95				Group #1762	12.25				247	Red Pinocchio	1.75	4.60	
	228	Avon	3.00	7.95				Group #1772	13.10				254	Red Wings	1.75	4.60	
	224	Black Velvet	3.00	7.95				Group #1782	7.95				442	Rochester	2.00	5.25	
	419	Bronze Masterpiece	3.00	7.95				Group #1792	9.60				248	Siren	1.75	4.60	
	227	Christian Dior	3.50	9.20				Group #1802	8.95				154	Spartan	2.00	5.25	
	202	Chrysler Imperial	2.50	6.60				Group #1812	9.85				172	The Farmer's Wife	2.50	6.60	
	403	Diamond Jubilee	2.25	6.00				Group #1822	8.95				249	Vogue	2.00	5.25	
	132	Duet	3.00	7.95				Group #1832	11.40				345	White Bouquet	2.00	5.25	
	102	Enchantment	2.25	6.00				Group #1842	25.00					Group #1952	\$8.75		
	128	Gail Borden	3.00	7.95				Group #1852	13.60					Group #1962	7.85		
	130	Garden Party	3.00	7.95				Group #1862	12.05					Group #1972	6.55		
	416	Golden Masterpiece	3.00	7.95				Group #1872	24.05					Group #1982	4.35		
	408	Golden Scepter	2.00	5.25				Group #1882	12.05					Group #2012	7.00		
	809	Hawaii	3.00	7.95				Group #1892	6.35					Group #2022	7.45		
	106	Helen Traubel	2.75	7.20				Group #1902	7.65					Group #2032	7.45		
	229	John S. Armstrong	3.50	9.20				Group #1912	7.85					Group #2042	6.75		
	420	King's Ransom	3.50	9.20										Group #2052	6.75		
	221	Konrad Adenauer	2.50	6.60										Group #2062	7.20		
	129	Kordes Perfecta	3.00	7.95										Group #2072	5.90		
	104	Medley	3.00	7.95										Group #2082	6.10		
	207	Mirandy	2.25	6.00										Group #2092	7.45		
	804	Mojave	2.75	7.20										Group #2102	6.55		
	209	New Yorker	2.50	6.60										Group #2112	6.75		
	101	Nobility	3.00	7.95										Group #2122	6.35		
	135	Orchid Masterpiece	3.00	7.95													
	805	Pageant	2.00	5.25													
	412	Peace	1.75	4.65													
	810	Personality	3.00	7.95													
	131	Pink Duchess	3.00	7.95													
	124	Pink Lustre	2.50	6.60													
	138	Pink Masterpiece	3.50	9.20													
	133	Pink Parfait	3.00	7.95													
	126	Queen Elizabeth	2.50	6.60													
	226	Rose Bowl	2.50	6.60													
	139	Royal Highness	3.50	9.20													
	213	Rubaiyat	2.00	5.25													
	114	Serenade	2.00	5.25													
	116	Sonata	2.00	5.25													
	105	South Seas	3.50	9.20													
	255	Starfire	2.50	6.60													
	127	Sterling Silver	3.00	7.95													
	808	Tanya	3.50	9.20													
	415	Tawny Gold	2.00	5.25													
	120	Tiffany	2.75	7.20													
	811	Tropicana	3.50	9.20													
	306	White Knight	2.75	7.20													
	307	White Queen	2.50	6.60													
	305	White Swan	2.50	6.60													
	219	Zulu Queen	2.50	6.60													
		Group #1712	\$9.20														

CONTINUED ON NEXT PAGE ➡

Quan.	Code No.	Common Roses	Each	3 For	Total
280		Better Times	\$1.75	\$4.65	
201		Charlotte Armstrong . .	1.75	4.65	
880		Condesa de Sagtogo . .	1.75	4.65	
881		Countess Vandal	1.75	4.65	
282		Crimson Glory	1.75	4.65	
204		Dicksons Red	1.75	4.65	
404		Eclipse	1.75	4.65	
284		Etoile de Hollande . .	1.75	4.65	
S-391		Frau Karl Druschki . .	1.75	4.65	
380		K. A. Viktoria	1.75	4.65	
108		K. T. Marshall	1.75	4.65	
480		Lydia	1.75	4.65	
411		McGredy's Sunset . .	1.75	4.65	
481		McGredy's Yellow . . .	1.75	4.65	
110		Mary Margaret McBride .	1.75	4.65	
180		Numa Fay	1.75	4.65	
412		Peace	1.75	4.65	
285		Poinsettia	1.75	4.65	
883		President Hoover . . .	1.75	4.65	
182		Radiance	1.75	4.65	
286		Red Radiance	1.75	4.65	
304		Rex Anderson	1.75	4.65	
115		Signora	1.75	4.65	
		Group #1922 \$18.35			
		Group #1932 10.70			
		Group #1942 7.65			

ROSES FOR SPECIAL PURPOSES

S-192	Baby Betsy McCall . .	\$1.25	\$3.30
S-291	Baby Masquerade . .	1.25	3.30
S-292	Dwarfking	1.25	3.30
S-290	Oakington Ruby	1.00	2.50
S-193	Opal Jewel	1.25	3.30
S-293	Red Imp	1.50	3.90
S-190	Rosa Rouletti	1.00	2.50
S-392	Twinkles	1.25	3.30
	Group #1992 \$6.35		
	Group #2002 6.55		

LILACS

3080	Edith Cavell	\$3.50	\$8.75
1081	Mme. A. Buchner . . .	3.50	8.75
6081	Paul Hariot	3.50	8.75
2080	Paul Thirion	3.50	8.75
6080	President Fallieres . .	3.50	8.75
5080	President Grevy	3.50	8.75
	Group #2312 \$17.50		
	Group #2322 8.75		

DWARF FRUIT TREES

7093	Apples: Jonathan . . .	\$3.00	\$8.25
7094	McIntosh	3.00	8.25
7095	Northern Spy	3.00	8.25
7096	Red Delicious	3.00	8.25
7097	Yellow Delicious . . .	3.00	8.25
7098	Yellow Transparent . .	3.00	8.25
7099	Pears: Bartlett	3.00	8.25
7100	Seckel	3.00	8.25

PERENNIALS

4090	Achillea, G. Plate . . .	\$1.00	\$2.50
5091	Anchusa, Myoso. . . .	.75	2.00

TOTAL \$

Quan.	Code No.	PERENNIALS continued	Each	3 For	Total
3091		Astilbe, White Gloria \$	.85	\$2.25	
5094		Campanula, Blue Car. .	.75	2.00	
2093		Centranthus Ruber . .	1.00	2.50	
3094		Christmas Rose	1.50	3.75	
3070		Delph: Debutantary . .	.85	2.25	
5070		Delightful	.85	2.25	
5071		Enchantment	.85	2.25	
3071		Freedom	.85	2.25	
5072		Gayety	.85	2.25	
6071		Glorious	1.00	2.50	
8070		Happiness	1.25	3.15	
6072		Loveliness	1.50	3.75	
3072		Peace	1.50	3.75	
1071		Pink Glow	1.50	3.75	
2102		Dianthus, Caprice . .	1.25	3.15	
1107		Coral Gem	1.25	3.15	
1095		Irene	1.00	2.50	
1104		Lacy Lass	1.25	3.15	
1096		Gypsophila, Rosy Veil .	.85	2.25	
5096		Lavender, Hidcote Bl. .	1.00	2.50	
1106		Lythrum, Hy. Robert .	1.00	2.50	
2096		Monarda Ca. Scarlet .	1.00	2.50	
1099		Croftway Pink	1.00	2.50	
7090		Pachysandra T. 10 for	\$3.00	1.00	
2097		Phlox, Brigadier	1.00	2.50	
3101		White Admiral	1.00	2.50	
4097		Rudbeckia, Sul.	1.00	2.50	
1100		The King	.85	2.25	
6094		Salvia Sup., Pur. Gl. .	1.25	3.15	
2100		Sedum, Fire Glow . . .	.75	2.00	
4098		Golden Carpet	.75	2.00	
1105		Rosy Carpet	1.00	2.50	
4101		Shasta: Gobham Gold .	1.50	3.75	
3103		Esther Read	.85	2.25	
3105		Wirral Supreme	1.25	3.15	
5097		Stokesia, Lav. Queen .	.85	2.25	
7092		Vinca Minor . . 10 for	\$3.00	1.00	
6060		Viola, John Wallmark .	.85	2.25	
6062		Purple Wallmark . . .	.85	2.25	
1102		Violet: Rosina	.75	2.00	
6093		Royal Robe	.75	2.00	
3107		White Wonder	.75	2.00	
		Group #2202 \$4.80			
		Group #2212 4.25			
		Group #2222 9.15			
		Group #2232 4.05			
		Group #2242 3.70			
		Group #2252 3.95			
		Group #2262 5.10			
		Group #2272 3.75			
		Group #2282 4.25			
		Group #2292 4.65			
		Group #2302 3.30			

Total for the page \$

Total from other side \$

Shipping and Handling Charges \$.50

TOTAL ENCLOSED \$

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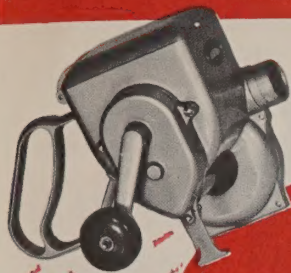
We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

WHEN ORDERING MERCHANDISE PLEASE USE MERCHANDISE ORDER BLANK ON PAGE B OF GARDEN SUPPLY PAGE

GARDENER'S AIDS AND ACCESSORIES



The New J&P

MIDGET GARDEN DUSTER

Duster and 1-Pound Package of J&P Rose Dust and Extension

ONLY \$9.95

Throws 8-Foot Dust Stream With Just One Turn of The Handle!

NEW Extension for Reaching Hard-to-Get Places!

- Rustproof Metal Alloy Construction Throughout!
- Treats over 200 Rose Bushes with One Filling!
- Weighs only 1 1/4 pounds!

An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The

gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95, prepaid

FREE with Each Midget Duster, 1 Pound Package of J&P Rose Dust and Extension.

You may purchase the New Extension for your Midget Duster separately... for only 75c

NEW AND IMPROVED

EXCLUSIVE J & P

SPRAY AND DUST



NEW IMPROVED

J&P DUST!

NO MIXING! JUST PUT IN DUSTER AND USE!

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

- 1 lb. Treats 6 plants for a whole season... \$1.25
 - 4 lbs. Treats 24 plants for a whole season... 4.50
 - 24 lbs. Treats 150 plants for a whole season... 22.50
- (1 and 4 lbs. shipped postage prepaid)



EXCLUSIVE! COMPLETELY NEW!

Now with SEVIN for Japanese Beetles

J&P COMPLETE ROSE SPRAY

We recommend this sensational "triple power" spray for the control of JAPANESE BEETLES and other insect pests and plant diseases most troublesome to roses and other flowers. Triple power from SEVIN designed to kill Japanese Beetle and other insect pests; ROSIMIDE for controlling leaf spots and arresting mildew; ROSSHINE for foliar luster and added disease control. This new Spray will not whiten foliage. No other multi-purpose pesticide contains this exclusive J&P formula.

- 8 oz. Treats 24 plants for a whole season \$2.35
 - 1 lb. Treats 100 plants for a whole season 4.45
 - 5 lbs. Treats 500 plants for a whole season 16.00
- (shipped to you postage prepaid)

NEW, EXCLUSIVE J&P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Glyodin, Sevin, Rosimide, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients, blended together in one mixture, will control rosedom's worst enemies.



J&P ROSE FOOD!

The Right Road to Healthier, Better Roses!

Finest Rose Food available, used in growing millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant, provides slowly available nourishment. A small quantity will accomplish wonders without danger of overfeeding.

- 5 lbs. Feeds 25 plants for a season (add 15c west of Mississippi) \$1.50
 - 10 lbs. Feeds 48 plants for a season (add 25c west of Mississippi) 2.50
 - 25 lbs. Feeds 150 plants for a season 3.50
 - 100 lbs. Use freely for the entire garden (25 lbs. shipped Express collect) 9.60
- (100 lbs. shipped Freight collect)

J&P instant ROSE FOOD!

Here is a product recommended by J & P's Research Department and we use it in our own Rose Garden with excellent results as a supplementary feed. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity accomplishes wonders, keeping roses growing luxuriantly all season. Easily applied, very economical and quick acting. You see plants improve within a few days. Excellent pre-dip for plants before setting them out.

- 1/2 lb. Treats 12 plants for a whole season \$.95
 - 1 1/2 lbs. Treats 36 plants for a whole season 2.25
 - 5 lbs. Treats 120 plants for a whole season 5.25
- (Shipped to you postage prepaid)



FOR MORE BEAUTIFUL ROSES...USE J&P ROSE FOOD!

Jackson & Perkins Co.
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Quan.	Code No.	ACCESSORIES	Each	Total
.....	055	Midget Duster	\$9.95	
.....	074	Duster Extension	.75	
.....	082	Chapin Sprayer	3.60	
.....	084	J & P Rose Towel, 1 for	1.95	
.....	085	J & P Rose Towel, 3 for	5.00	
.....	047	Anyone Can Grow Roses	3.75	
.....	040	Better Homes Book ...	4.95	
.....	046	Rockwell's Book of Roses	5.95	
.....	043	Roses For Every Garden	4.50	
.....	045	Roses For Pleasure ...	5.95	

SPRAY—DUST—FOOD

.....	015	Mildew King 4 oz.	\$1.00	
.....	016	8 oz.	1.50	
.....	017	1 pint	2.50	
.....	004	J & P Spray 8 oz.	2.35	
.....	055	1 lb.	4.45	
.....	006	5 lbs.	16.00	
.....	001	J & P Dust 1 lb.	1.25	
.....	002	4 lbs.	4.50	
.....	003	Express Collect . 24 lbs.	22.50	
.....	007	J & P Food 5 lbs.	1.50	
.....	008	10 lbs.	2.50	
.....	009	Express Collect . 25 lbs.	3.50	
.....	010	Freight Collect 100 lbs.	9.60	
J & P Instant Rose Food				
.....	011	½ lb.	.95	
.....	012	1½ lbs.	2.25	
.....	013	5 lbs.	5.25	

TOTAL ENCLOSED \$

CUT ON DOTTED LINE

GARDEN AIDS

A highly effective cure for powdery mildew, rust and blackspot—diseases most prevalent among roses in damp fall weather has been perfected by the Jackson & Perkins Company. Readily dissolved in water, only one and a half teaspoons of the material are needed to make a gallon of spray. Mildew King leaves no spots because it contains no residue. It has no elements that can burn or cause injury to plant leaves. Even at the dilution recommended for eradicating severe mildew, Mildew King provides a wide margin of safety to plant tissues. In addition to roses, Mildew King may be used on Begonias, Chrysanthemums, Dahlias, Delphiniums, Fuchsias,



MILDEW KING

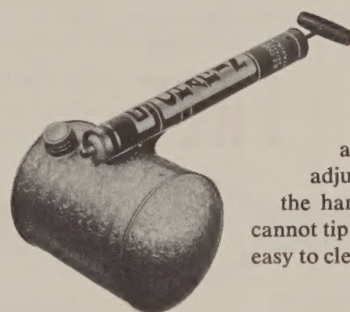
NEW!
Effective Cure
for Mildew

Sweet Peas, Camellias and Azaleas. The easy directions are printed on the label.

4 oz. bottle (Makes 15 gals. of spray) **\$1.00**

8 oz. bottle (Makes 30 gals. of spray) **\$1.50**

1 pt. bottle (Makes 60 gals. of spray) **\$2.50**



NEW! CHAPIN SPRAYER

3 qt., galvanized steel tank. Brass nozzle, valve and syphon tube. One piece, removable nozzle adjusts for fine or coarse spray. Several strokes on the handle give an atomized spray that lasts. Sprayer cannot tip. Easy to use and easy to clean. **\$3.60** prepaid.

NEW J&P IRISH LINEN DECORATIVE TOWEL

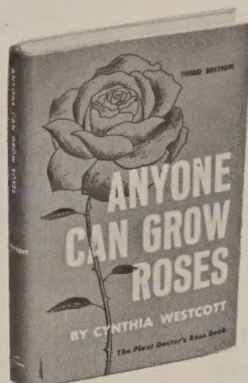
Here is a towel that was designed for you and your rose growing friends. This lovely rose towel is hand printed in seven glorious colors on pure Irish Linen. It features some of the outstanding Jackson & Perkins Roses. This 21 in. x 31 in. towel will make a perfect gift. Just one of these towels can be yours for only **1.95** or you can get three of them for only **5.00** postpaid.



3RD EDITION—NEW & REVISED

ANYONE CAN GROW ROSES

by Dr. CYNTHIA WESTCOTT, noted Plant pathologist.



There is no rose book like it either in its understanding of the home gardener's problems and hopes, or the compactness with which essential rose growing facts are presented. This new revised edition has 208 pages covering every thing from propagating roses to exhibiting them. A.R.S. ratings are given; formulations for commercial pesticides; Rose pests are identified. The basic commandments of rose culture are presented with delightful and inspiring enthusiasm. Only **\$3.75**, ppd.

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Give J & P Roses

REMEMBER YOUR FRIENDS
AND LOVED ONES WITH
A GIFT OF J&P ROSES
ON ANY OCCASION!

Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

ORDER EARLY

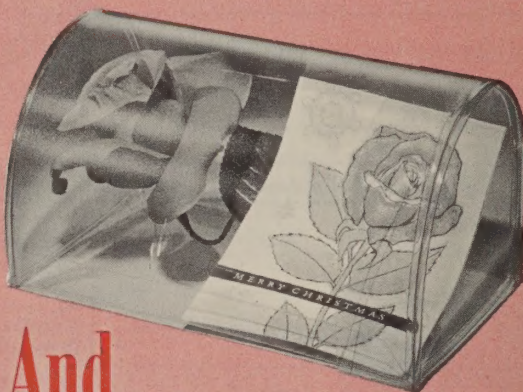
This J&P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY!

Here are some Gift Suggestions;

Any Catalog Group \$5.00 or More
May Be Used as a Christmas Gift.

X-1—TROPICANA, SOUTH SEAS, KING'S RANSOM Value \$10.50 Save \$1.30	Only \$9.20
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X-10—BLAZE, ROYAL GOLD, DON JUAN Value \$8.00 Save \$1.00	Only 7.00
X-11—TREE ROSE (Your choice of Red, Yellow, White, Pink)	Each 7.00

Free... at Christmas time they
receive this beautiful
Rose Souvenir Package



And...

at the proper planting time
they receive their Roses!



It's all so easy... Here's all you have to do...

1 Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



2 Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for planting.



3 At the proper planting time, we will send the plants post-paid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

DWARF FLORIBUNDAS ARE IDEAL FOR BORDERS!

Pigmy GOLD



(Above) Flowers about 1 in. in diameter appear in clusters or singly. Dark, shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf upright plant only a foot tall. Lovely for borders and as an edging for walks, perennials and taller Roses. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

Pigmy LAVENDER



NEW! (Above) A startling new Pigmy variety of exquisite cool lavender! The buds cover the plant and usually come 3 or 4 to a stem. They are exquisitely shaped and open to a very attractive, 2-in. flower. Height of 12 in., becoming 18 to 24 in. as plants grow older. Dark green, healthy foliage. (Pl. Pat. Applied For.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Pigmy RED



(Above) Petite, 12-in. plant. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The unfading, dark red flowers are enhanced by a tiny white eye in the center. The plants are always compact and decorative. Use them freely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

SPECIAL OFFER!

GROUP No. 1982

ALL 3 ROSES

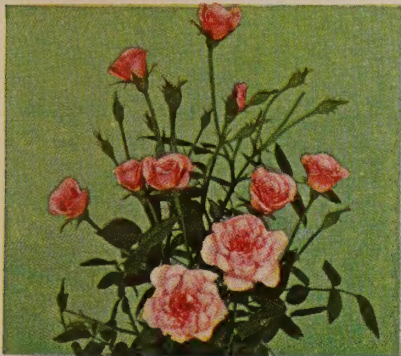
1 Pigmy Gold
1 Pigmy Lavender
1 Pigmy Red

Value \$5.00 Save \$.65

Only \$4.35

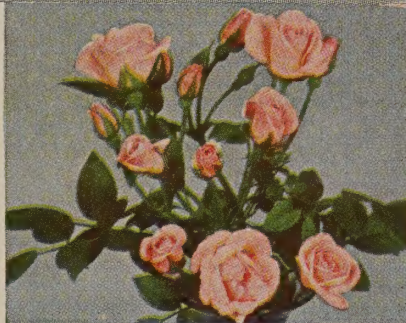
THE SMALLEST ROSES IN THE WORLD! J & P MINIATURE ROSES!

NEW! MINIATURE OPAL JEWEL



(Above) One-inch flowers borne on 6-in., compact plants with dense green foliage. The tight little buds are a clean light rose-pink, and each petal that unfurls has a definite wavy appearance. When fully open, the outer petals retain the light rose-pink color but the center of the flower deepens to a dark rose-pink, giving a clean, sharp contrast of color. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



BABY BETSY McCALL (Above) Buds no bigger than your fingernail . . . blooms no larger than a nickel . . . and the plant grows just about 8 in. high. Incredibly tiny, pink-pearl blooms are heavily petaled, fully double, perfectly shaped! You'll have these enchanting blooms in your garden all season long, from spring to frost. It's like a fairy-tale come true. (Pl. Pat. #1984.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

BABY MASQUERADE (Below)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20



RED IMP (Above)

This is one of the newer Miniature Roses. An unfading, deep, rich crimson with fully double blooms of up to 60 petals. The bud is ovoid in shape, and as it opens it becomes a saucy flat rosette with a light fragrance. A Miniature Rose that sparkles in bright beauty. (Pl. Pat. #1032.)

\$1.50 each; 3 for \$3.90;
12 for \$13.80



DWARFKING (Below)

Blood-red flowers no larger than a postage stamp, fully double and lightly fragrant. The dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. This completely hardy plant will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20



ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. You will find Rosa Rouletti extremely easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

SPECIAL OFFERS!

GROUP No. 1992—1 of each:

Opal Jewel Baby Betsy McCall
Twinkles Baby Masquerade
Dwarfking Oakington Ruby

Value \$7.25
Save \$.90

Only \$6.35

GROUP No. 2002—1 of each:

Red Imp Twinkles
Baby Masquerade Dwarfking
Baby Betsy McCall Rosa Rouletti

Value \$7.50
Save \$.95

Only \$6.55

TWINKLES (Above)

Miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. Find a spot to tuck it in. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20



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order, a com-
plete HOME
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SAVE 10% to 25% on WONDER FLORIB

White Bouquet

(Right) All-America Award Winner, 1957! An enchanting white Floribunda with sparkling, 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like blooms open fully, with a sweet spicy fragrance. The center petals at first remain upright, but when they finally separate and open, the small circle of golden yellow stamens gives added charm. Against the green foliage, the flowers give an effect of freshness and youth. They appear constantly in clusters and singly. Easy to care for and resistant to diseases. (Pl. Pat. #1415.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

WAS \$2.50, NOW \$2.00

©
J. & P.
CO.

Spartan

hardiness—for all the qualities wanted in any Rose—Spartan can't be beat. The unusually lovely flowers start displaying their stunning beauty early in the season . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to large, high-centered blooms with 35 to 40 petals . . . a sparkling warm ORANGE-RED color. Hardy, disease-resistant, 2½ to 3-ft. plants. (Pl. Pat. #1357.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

WAS \$2.50, NOW \$2.00

Pink Chiffon

(Below) Light pastel pink bud with a deeper blush heart. As the flower opens, this captivating delicate pink is retained while the silky inner petals keep their deeper tones. The open 3-in. bloom is full, slightly cupped and moderately fragrant. Height 24 to 30 in. (Pl. Pat. #1564.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20
25 for \$37.50

©
J. & P.
CO.

Gold Cup



All-America Winner!

© J. & P. CO.

in these Great J & P UNDAS NOW!



© J. & P. CO.



Castanet

(Above) A wonderful Rose with exceptionally long-lasting, brilliant blooms opening from coppery scarlet buds. One plant produces quantities of these striking, 3 to 4-in. flowers of rich coral-orange. Care-free flowers with fresh tea fragrance are gracefully double, with about 40 to 50 petals. Blooms appear constantly, either in clusters of 5 to 12 on a stem or singly after the cluster stage is over. The 2½ to 3-ft. plants have a good bushy habit of growth and are resistant to ills. (Pl. Pat. #1840.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20;
25 for \$37.50

WAS \$2.50, NOW \$2.00

SPECIAL OFFER!

GROUP No. 2012

1 of each: Spartan Gold Cup
White Bouquet
Betsy McCall

Value \$8.00 Save \$1.00

Only
\$7.00



© J. & P. CO.

Betsy McCall

(Below) The Betsy McCall Floribunda is delightfully captivating. The color is soft coral overlaid with gold. The 2½ to 3-ft. bush is well covered with foliage. It has a neat habit of growth and an abundance of slender buds and cupped flowers, generally borne in airy clusters but occasionally on individual stems. They keep well and are delightful when used in small arrangements and bouquets. This is an exquisite companion for its famous parent, Fashion. (Pl. Pat. #1603.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

**WAS \$2.25
NOW \$2.00**

Betsy
McCall

© J. & P. CO.

(Left) This All-America Selections Award Winner for 1958 is a large, deep yellow Floribunda, distinguished for its vigor, size, form and productiveness. The pointed buds of deep yellow open to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark foliage and are constantly renewed by the freely sprouting basal shoots. There has been marked disease resistance in all regions and great enthusiasm for the firm color and ornamental foliage. Never without flowers, this prize-winner is a credit to Floribundas, with its larger, non-fading flower, glossy foliage and sweet fragrance. Plant it, and see for yourself. (Pl. Pat. #1683.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

SPECIAL OFFER!

GROUP No. 2022

1 of each:

Castanet
Pink Chiffon
Lilli Marlene
Ivory Fashion

Value \$8.50 Save \$1.05

Only **\$7.45**



GREATEST PRIZEWINNER OF ALL TIME!

(Right) Fashion is indeed the finest Floribunda ever created. It's the only Rose ever to receive NINE WORLD-WIDE AWARDS. For nowhere is there another Rose to match Fashion's marvelous color . . . luminous coral-pink suffused with gold. Hundreds of exquisite oriental-red buds and breathtaking, 3½-in. blooms are carried on every bush. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers appear continuously from June until frost. Blooms are long lasting, with delicate fragrance, exquisite in arrangements. The plant is hardy and vigorous, reaching 2½ to 3 ft. and requiring a minimum of care. Fashion never goes out of style . . . it's needed always! (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50



Golden Slippers

1962 ALL-AMERICA WINNER!

(Left) Golden Slippers, in a brilliant color break-through, danced to the top of the Floribundas on a cloud of breathless orange. The small pointed buds swell to show a hint of red and a promise of gold, then open into fragrant little cupped flowers of an orange so brilliant and unusual it is hard to believe this is a Rose. The color holds brightly until the flower is fully open, then softens only slightly to pastel orange surrounding a ring of gold at the high center.

Neat, small and compact in growth, sturdy and disease resistant. Bright green leaves, tipped bronze when young, form a fine background for the profuse, continuous bloom. A choice low plant, 1½ to 2 ft. tall, for landscaping. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

SPECIAL OFFER!
GROUP No. 2032

1 of each:
Golden Slippers
Fashion
Vogue
Ivory Fashion
Value \$8.50
Save \$1.05

Only \$7.45

Vogue

WINNER OF SIX AWARDS!

(Left) This gorgeous J&P Floribunda won 5 of its 6 World-wide Awards before it was even offered to the public! Once you see this beauty growing in your garden, you'll understand why the experts call it one of the finest Floribundas. Immense clusters of perfectly formed, high-centered, Hybrid-tea-like blooms . . . up to 4 in. across! The color is an intensive, brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show. As if the color, form and fragrance were not enough, Vogue is hardy and vigorous. The 2½ to 3-ft. bush is graced with dark foliage that is disease resistant. In arrangements Vogue has special appeal. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50



Vogue

© J. & P. CO.

Golden Fleece

WINNER OF THE BAGATELLE GOLD MEDAL!

(Right) Golden Fleece is the prima donna of Floribundas, performing with all the grace and charm of a flirting ballerina! You've never seen such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then . . . as a grand finale they flare into a bright, dazzling canary color! Each of the flowers is unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! To further its beauty, the 2-ft. plant also displays unusually decorative, disease-resistant foliage. (Pl. Pat. #1512.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75



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J. & P. CO.

Ivory Fashion

(Left, Below) Here is a Floribunda with a new look—an ivory-colored Rose with the charm and grace of its world-famous parent, Fashion (the greatest prize-winner of them all). Early in June the long, slender buds begin to appear . . . their chaste white beauty heightened with a wispy touch of yellow. Slowly they open into striking, high-centered, cupped flowers—each one 4 in. across! These large, clear ivory-colored blooms are exceptionally long lasting and display richly decorative, graceful golden stamens . . . and there's a breath-taking Tea Rose fragrance. Ivory Fashion blooms continuously from June to frost. Rich, dark green foliage enhances the sturdy, 24 to 30-in. plant. (Pl. Pat. #1688.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

WAS \$2.50, NOW \$2.00

**SPECIAL
OFFER!**

GROUP No. 2042

1 of each:
Fashionette
Fashion
Ivory Fashion
Golden Fleece

Value \$7.75 Save \$1.00

Only \$6.75

©
J. & P.
CO.



IVORY ALL-AMERICA AWARD WINNER!

Fashionette

MOST FRAGRANT FLORIBUNDA OF ALL!

(Right) A fresh Fashion-colored Rose with exquisite deeper coral buds that open slowly to full, Hybrid Tea-shaped flowers. The plant has both large heads of blooms and many individual flowering stems. There is always a great amount of bloom, with delightful old Rose fragrance. Flowers are about 3 to 3½ in. wide and often have 30 to 35 petals. Foliage is dense, dark glossy green and the plant height is easily 24 in. the first year and 36 in. the second year and thereafter. (Pl. Pat. #1563.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

WAS \$2.50, NOW \$2.00



©
J. & P. CO.

World's Largest Rose Growers



Malibu

(Above) The clear clean tones of a wondrous Pacific sunset come to you in this exquisitely colored Floribunda. Malibu is one of the new type of large-flowered Floribundas, just as sophisticated and elegant as its name suggests. Both the buds and the 4-in. blooms have the beautiful shape of the larger Hybrid Teas. The plant is always in color, with large and small clusters on individual shoots . . . and what a color! Starting coral-orange-red, the lovely blooms finish several shades lighter, still retaining their attractiveness. The 3-ft. plants are healthy and vigorous, with rich foliage. Malibu is a real fillip of color for your garden. Its continuous bloom, ease of maintenance, vigor and hardiness are in tune with comfortable, pleasurable outdoor living. Ideally suited for cutting, it is perfectly in keeping with the current modes of modern decor. It has large flowers borne all season on vigorous plants characterized by a compact, full habit that never becomes leggy or bare-shanked. (Pl. Pat. #1962.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20;
25 for \$37.50

SPECIAL OFFER!

GROUP No. 2052

Malibu	Rochester
Garnette	Jiminy Cricket
Value \$7.75	Save \$1.00

Only **\$6.75**



FREE

with every
order . . .
HOME GARDEN GUIDE

©
J. & P.
CO.

Garnette

(Below) Garnette is one of the most widely used Roses in the florist trade today. No other Rose has more perfect form and long-lasting qualities when cut for indoors. Actually it will last a week to ten days, and its red "sweetheart" flowers are so desirable that you, too, will want this gem in your garden. Another outstanding feature is its masses of crinkled, holly-like foliage. It reaches a height of only 18 in. and should be placed in the front of your Rose beds. Plant it now and next spring you will be making your own lovely corsages. The hardy plant will enhance your garden with its exquisite blooms and its neat growth. Anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. It has been displayed at flower shows throughout the nation, where its many fine qualities have made an instant hit. Everyone seems to love Garnette.

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

**ALL J&P Floribundas
Are EVERBLOOMING!**

©
J. & P.
CO.



Rochester

(Above) One of the older Floribundas and still considered to be one of the finest! Rochester is very popular, especially with those who know Roses well. In fact, this fine variety was introduced by J&P more than a quarter century ago, and it continues to hold its own even against the scores of newer Roses that have challenged its popularity through all these years. Blooms are borne freely, in a warm, rich tone of light yellow. All season long, Rochester will give you enchanting flowers of almost Hybrid Tea size. No other produces more blooms per plant. A group planting furnishes a continuous display from early June till heavy frost. The medium large, double bloom is soft yellow, flushed orange-carmine on the reverse. Rochester is remarkably hardy, sturdy and vigorous, with cluster formations and free-blooming habit. It possesses a moderate fragrance. 2 to 2½-ft. plants are hardy. Rochester is a gem and will fill many purposes in the garden and home. Plant it this fall, and early next spring it will begin to dress your garden with loveliness.

\$2.00 each; 3 for \$5.25; 12 for \$19.20

PLANT THIS FALL!

Plant now while the bare spots in your garden are easily discernable.

JACKSON & PERKINS CO.

World's Largest Rose Growers

Originators of Great New Roses Since 1872



© J. & P. CO.
Garnette

Jiminy Cricket

1955 Winner, All-America Award!

(Below) A pert Floribunda with masses of tangerine-red buds which open to a sharp coral-orange-vermilion and finish a pink-coral, almost like Fashion. The unusual coloring is the result of a crossing of Geranium Red, which has blended and softened this red to a very lovely new coral-rose shade. Although it does not have the same Geranium Red fragrance, Jiminy Cricket has a distinctive, pleasing Damask scent. The bush is covered with glossy green foliage; young foliage is glossy bronze, attractive even without flowers. The color never blues or becomes unpleasant, and the 3½-in., cupped flowers are intriguing in the garden and when cut. The upright growth of the bush makes it ideal for hedges and for massing. It grows to 4 ft. in height and blooms from June until frost. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50



**DON'T FORGET!
GIVE ROSES
FOR XMAS!**

Jiminy Cricket

© J. & P. CO.



Peach Glow

(Below) From the magic combination of two Floribundas—Fashion, the world's most honored Rose, and Goldilocks, the most popular yellow—comes this delightful Jackson & Perkins creation, Peach Glow . . . a charming Floribunda with a dainty and exquisite color. Lovely, pointed, coral buds open to unusually clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height and actually outdo themselves with blooms. Imagine a hardy bush loaded with these delicate flowers . . . each one emitting a delightful spicy fragrance. The exquisite color and substance of the bloom . . . the lovely form of the bud . . . the hardiness and profusion of bloom of the plant . . . all these combine to make Peach Glow an all-round good garden subject. Testers throughout the country had nothing but praise for its dainty blooms, its neat plant and its profusion of flowers. (Pl. Pat. #1999.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Peach Glow

© J. & P. CO.

Queenie

(Test No. 54-12785)

(Above) Great masses of clear, clean, deep apple-blossom-pink flowers greet you in early spring. Each flower is 4 in. wide, opening like a jewel with a delicate high center. The bloom keeps very well and drops its petals when they wither. The extra-large flower heads make a well-rounded plant about 3 ft. high and 3 ft. wide when well established. Between these large clusters there is a steady flow of blooms borne one to a stem, which keep it constantly in color. These shoots also are delightful for cutting. The full, dark green foliage grows right down to the ground, providing an attractive plant all season long. One of Queenie's most remarkable assets is the fact that mildew and blackspot do not bother the foliage at all, in any part of the country. We like this new Floribunda, and know that you will treasure it as we do. Plant it this fall and get acquainted with this newcomer. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60;
12 for \$24.00; 25 for \$46.85

SPECIAL OFFER!

GROUP No. 2062

Peach Glow

Malibu

Queenie

Save \$1.05

Value \$8.25

Only **\$7.20**



JACKSON & PERKINS
EVERBLOOMING
FLORIBUNDAS

MAKE B
THAT BLOO



Chatter

© J. & P. CO.

(Above) Especially bright crimson, velvety-petaled flowers are $2\frac{1}{2}$ to 3 in. across. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. Long-lasting, remarkable flower clusters appear continuously from early spring to late fall. The bright clusters are so persistent that the bush is never without color. Plant Chatter where you want a dependable color mass, in beds and borders. It will reward you with stunning color wherever planted. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

(Right) Unusually tall and free flowering; delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas, an established plant will grow 4 ft. tall or more. Large bloom clusters appear continuously all season. Excellent for the background of a Rose garden or perennial border, Betty Prior is hardy and abundantly branched. Foliage is excellent. This fine Floribunda gives meaning to the term "landscape plant."

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

Goldilocks

(Right, Bottom of
Opposite Page, Center)

Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to $3\frac{1}{2}$ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of $2\frac{1}{2}$ ft. Dark green foliage is glossy and decorative. Goldilocks will look well anywhere and please you always. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

Amy Vanderbilt

(Right) From early bud to fully opened flower, the color changes slowly from opulent purple-lilac to lavender-lilac and finishes a lovely cool lavender. The $2\frac{1}{2}$ to 3-in. flowers usually come in heavy clusters of from 4 to 8 blooms and are delightfully fragrant. At the finish of the blooming, the petals drop off cleanly so that the general appearance of the plant is always pleasant. The bush grows well, is healthy and vigorous and is completely covered with excellent dark foliage. Flower arrangers adore this one. The unusual color is a challenge to the many people who love to produce new color effects in home or garden. (Pl. Pat. #1585.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50



SPECIAL OFFER! GROUP No. 2072

1 of each:

Chatter
Amy Vanderbilt
Goldilocks
Betty Prior

Value \$6.75
Save \$8.85

Only
\$5.90

© J. & P. CO.

©
J. & P.
CO.

BEAUTIFUL FLOWERING HEDGES

ALL SEASON LONG...NEVER NEED TRIMMING!

33



Fusilier

1958 All-America Winner!

(Left) A flaming orange-scarlet Floribunda with growth and blooming habits that everyone will love! The plant is upright and full, 30 to 36 in. tall, with large, leathery, lustrous dark green foliage complementing the outstanding color of the flower. Dark red buds of globular shape slowly open to 3 to 3½-in. flowers, with large attractive petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. They are borne in heavy clusters, each a bouncing big bouquet. Fragrant, floriferous and continuous blooming. The sharp color and bushy growth will make this Rose a favorite for all uses, in Rose gardens, in hedges, in shrub plantings and numerous other places where accents are desired. (Pl. Pat. #1709.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

Pink Garnette

(Below) A lovely deep pink. Almost indestructible as a cut flower, Pink Garnette will last 10 to 12 days. Imagine it in a corsage or boutonniere. Gorgeous 3-in. blooms, long-lasting qualities and the holly-like foliage make it very desirable as a garden Rose. The buds are small and very attractive. Both the buds and the flowers are particularly effective when cut for office, home or hospital use. The 1½ to 2-ft. plant spreads out well and produces many flowers. This new Pink Garnette and the red are the original Garnette type which we have used in our hybridizing to achieve greater keeping qualities in many other Floribundas. (Pl. Pat. #913.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

SPECIAL OFFER! GROUP No. 2082

1 of each:

Fusilier
Pink Garnette
Amy Vanderbilt
Chatter

Value \$7.00
Save \$9.00

Only
\$6.10

Pink
Garnette

© J. & P. CO.

Goldilocks
© J. & P. CO.





Ma Perkins
© J. & P. CO.

©
J. & P.
CO.

Red
Pinocchio

Red Pinocchio

(Above) Picture-perfect buds are deep satiny carmine-red on the outside and brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped, with about 25 to 30 petals, and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and excellent foliage. Very hardy, easy to grow and always in bloom. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

Ma Perkins

(Above) 1953 All-America Winner! Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red, make a startling change to graceful, cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end of bloom it finishes a soft shell-pink. The blooms are fragrant, with about 25 petals. The bushy, 2¼ to 3-ft. plant is strong and compact, with an abundance of rich green foliage. (Pl. Pat. #1143.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

THESE FLORIBUNDAS ARE ALSO AVAILABLE FOR FALL

BABY BLAZE A vigorous, 3-ft. bush. Deep red flowers with white at the center of each bloom. The hardy plant is magnificent. (Pl. Pat. #1362.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

GERANIUM RED 4-in., very double, camellia-like flowers are vivid spectrum-red. 2-ft., healthy plants. Buds dark oxblood-red. (Pl. Pat. #811.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

MASQUERADE Golden buds open to rose-pink blooms that finish a deep red, presenting a myriad of color on a 3-ft. plant. (Pl. Pat. #975.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80
WAS \$2.00 NOW \$1.75

PINOCCHIO Salmon-buds. 1½-in. blooms of soft clear pink with edges gradually changing to a deeper pink. A prolific, 20 to 24-in. plant.

\$1.75 each; 3 for \$4.60; 12 for \$16.80

CIRCUS Colors vary from rich yellow and red buds to orange-buff flushed apple-blossom-pink and red. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00

INDEPENDENCE Orange-scarlet blooms reach 4 in. Glossy foliage on a hardy, 2½ to 3-ft. bush. Moderate fragrance. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

PINK BOUNTIFUL Reddish pink buds. 3-in. blooms have buff-salmon-pink hearts and deeper pink outer petals. Hardy, 2 ft.

\$1.75 each; 3 for \$4.60; 12 for \$16.80

RED WINGS Snappy deep red, unfading blooms appear singly and in clusters. The plant is medium large and well formed. (Pl. Pat. #1788.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

SIREN Full, 3½-in., brilliant fiery scarlet blooms are unfading even in extreme heat. The vigorous, compact plant reaches 2 ft. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

GROUP No. 2092

1 of each:

Red Pinocchio
Ma Perkins
Circus
Girl Scout

Value \$8.50 Save \$1.05

Only \$7.45

GROUP No. 2102

1 of each:

Ivory Fashion
Fashion
Pinocchio
Red Pinocchio

Value \$7.50 Save \$.95

Only \$6.55

GROUP No. 2112

1 of each:

Baby Blaze
Pink Bountiful
Independence
The Farmer's Wife

Value \$7.75 Save \$1.00

Only \$6.75

GROUP No. 2122

1 of each:

Siren
Goldlocks
Ma Perkins
White Bouquet

Value \$7.25 Save \$.90

Only \$6.35

INSTRUCTIONS SENT

FREE!

WITH EVERY ORDER.

Why The
Experts Say:

ASSURES EARLIER,
MORE PROFUSE
ROSES
NEXT SEASON

"FALL is the IDEAL Time to Plant Roses!"

Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground.

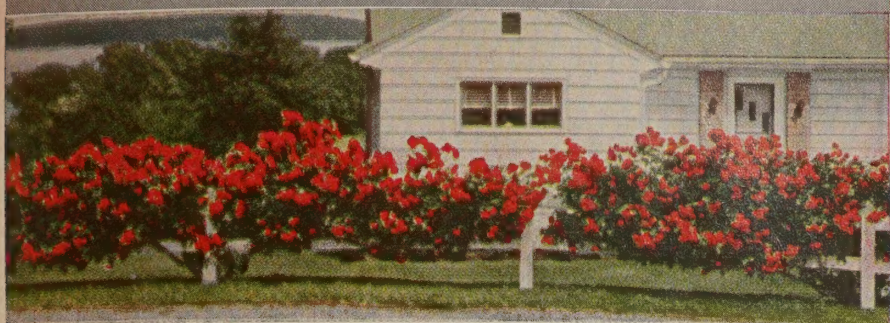
You can be confident of earlier, better blooms next spring because the plants make new roots in the late fall and early spring. . . . will produce blooms almost like an established plant.

Plant Even When Ground is Frozen

Your Roses will be shipped at the proper planting time for your locality. You can plant Rose bushes even when the ground is beginning to freeze, as long as you protect the roots against direct exposure while plants are being set out. Simply keep the roots covered so that they do not freeze while you are planting the Roses. Once in the ground, the plants will be perfectly safe if you follow our simple instructions for normal winter protection.

THE NEW BLAZE

JACKSON & PERKINS OWN IMPROVED STRAIN!



The New Blaze will beautify your home like this!

© J. & P. CO.

ABSOLUTELY GUARANTEED TO BLOOM IN JUNE-JULY-AUGUST-SEPTEMBER. MORE EVERBLOOMING STRAIN!

35

(Right) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year. These are the brilliant double red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of old wood bring the everblooming characteristic to the fore. During June, July, August and September this amazing plant will outdo itself, giving you literally thousands of Roses every season. Yes, you'll see thousands of exquisite, 2 to 3-in., cup-shaped, scarlet-red flowers on just one plant. No other plant gives you so much beauty, so much color, for so long a time. Blaze is one of the finest Climbers for planting in any spot where this type of Rose is desired. It requires no special attention, but grows luxuriantly with a magnificent display of flowers. Plant Improved Blaze on a fence or garage, on a pillar or post, at a doorway or on an arch. *Note: In trimming the plant, pluck only actual dead flowers, for the new bloom shoots grow from the first eye below the flower cluster.*

\$2.00 each; 3 for \$5.25; 12 for \$21.00

WHERE THE NEW BLAZE CAME FROM . . . One particular plant that outbloomed and outperformed all others, blooming constantly during July, August and September, was carefully isolated and used as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain. You'll see how superior it is.

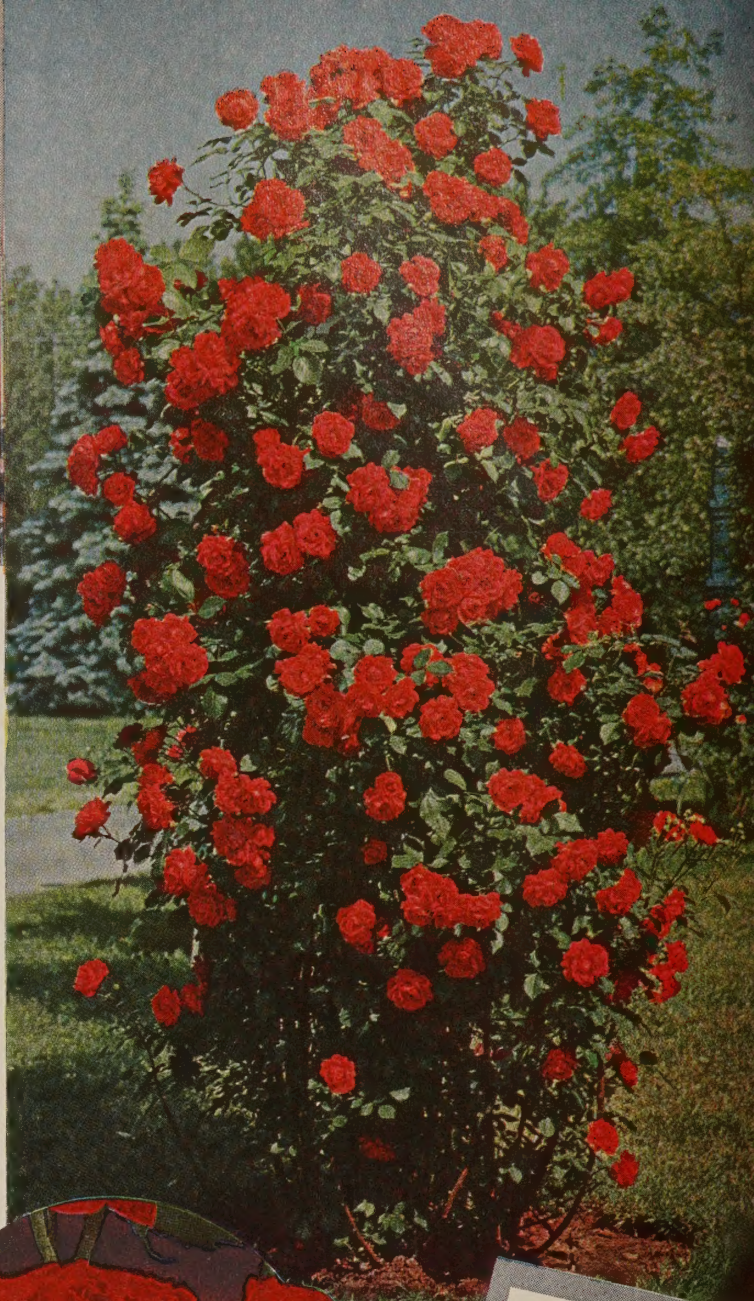
MORE FAMOUS J&P CLIMBERS

WHITE DAWN Hardy, ever-blooming white Climber. The medium-sized, double, snow-white, fragrant blooms are produced constantly from late spring to frost. A vigorous grower with glossy foliage.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

PAUL'S SCARLET Profuse vivid scarlet-red flowers, magnificent in early summer. Extra hardy. Very much admired by gardeners everywhere. A most popular variety. Be sure to make a place for it in your garden.

\$1.50 each; 3 for \$3.90;
12 for \$15.60



Blaze

© J. & P. CO.

**SPECIAL GROUP
OFFER No. 2132**

1 BLAZE
1 NEW DAWN
1 WHITE DAWN

Value \$6.00
Save \$.75

**Only
\$5.25**

New
Dawn

New Dawn (Left)

One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect blooms continuously all season. Glorious Roses with the precious pink color of apple blossoms and delicate old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for bouquets and arrangements. They come on long stems. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

\$2.00 each; 3 for \$5.25; 12 for \$21.00



JACKSON & PERKINS CO.
World's Largest Rose Growers

Have Curtains of Color Like These on Fen Trellises, etc., with Jackson & Perkins Ever

36

Royal Lavender

New!

(Below)

(Test No. C5-551R)

To the list of outstanding lavender Roses is now added this remarkable achievement! This strong everblooming Climber is a true lavender Rose with dove-gray and warm pink tones that provide a panorama of delight. The canes of this 6 to 9-ft. Climber flower the first year; after flowering the lateral buds develop, producing a profusion of clusters of perfectly formed, FRAGRANT blooms from spring until frost. Borne in clusters of five to ten, each individual bloom is perfection in itself. Petals are smooth, firm and long lasting, never quilling or curling. Deep lavender-orchid buds are of elegant form, long and slender. They open to exquisite blooms, 3 to 4 in. in diameter, with 35 petals neatly imbricated and perfectly placed. The fragrance is novel in roses, for it reminds one of nothing more than a lilac hedge in full bloom. This perfume is delicate and pleasing, yet remarkably intense. (Pl. Pat. Applied for.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Royal Lavender

© J. & P. CO.

Royal Gold

(Below) Ovoid buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. Abundant green foliage of moderate size is borne on the 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its full, majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. Blooms the first year it is planted. Moderate fruity fragrance surrounds this well balanced Climber. This adaptable plant will look well in any location you choose for it. (Pl. Pat. #1849.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Royal Gold

© J. & P. CO.



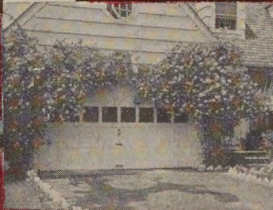
**ALL FOUR
ROSES ON
THESE 2 PAGES**

GROUP No. 2142

Value \$11.75

Save \$1.50

Only \$10.25



Everblooming Climbers
framing a garage doorway.



Everblooming Climbers
framing a picture window.



Everblooming Climbers
screening a sun porch.

ces, Porches, Posts, blooming Climbers!



© J. & P. CO.

Don Juan

Don Juan

(Above) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this Pillar Rose constantly surrounds itself with beauty. It is dressed with unusual numbers of velvety red flowers throughout the season. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of the fragrant, rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green, lustrous foliage that is highly resistant to mildew. (Pl. Pat. #1864.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

37



© J. & P. CO.

Coral Dawn

Climbing Coral Dawn

(Above) Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that is so popular in bush Roses. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This excellent Climber is very easy to grow and will do extremely well in all regions. It is the ideal pillar for any home. 6 to 8 ft. (Pl. Pat. #1117.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



**THIS LABEL
IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION**



JACKSON & PERKINS CO. *World's Largest Rose Growers*

Originators of Great New Roses Since 1872

*Plant Climbers
This Fall!
for:*

● EARLIER BLOOMS

Earlier flowers than you would get from spring planting are a certain result.

● BIGGER BLOOMS

Plants have a chance to become established before the first blooming period.

● HEALTHIER PLANTS

Roots are well anchored by spring. Vigorous, disease resistant plants are yours from the start of the new season.



**DON'T FORGET!
GIVE ROSES FOR XMAS!**

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, an exquisite, handsome Rose (in a lovely transparent container) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

IMAGINE! All The Beautifying YOUR



Glowing Coral!

Coral Satin (Above)

This new Climber is a lovely plant with dark green, glossy foliage and generous masses of pink-coral flowers throughout the whole summer and late fall. The unfading flowers reach 4 in. across and are presented in clusters of 4 to 5 blooms. At the end the satiny petals drop off cleanly, giving the plant a perpetually fresh look. The light old Rose fragrance is especially noticeable at midday. It is very hardy. It owes its winter resistance to its parents, New Dawn and Fashion, both of which are highly resistant to the freezing cold. The healthy plant attains a height of 6 to 7 ft. and spreads nicely, the flowering shoots reaching out laterally from the main plant. (Pl. Pat. #2098.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL GROUP OFFER No. 2162

1 of each:

Climbing Golden Showers
Morning Dawn
Gladiator

Value \$7.75
Save \$1.00

Only \$6.75



Brilliant Scarlet!

Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. Completely captivating fragrance. Gives your garden unusual splendor and richness. In sub-zero areas plant it in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Golden

Climbing Golden Showers

(Above) Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, $4\frac{1}{2}$ to 5-in. open yellow blooms. Almost thornless, with long bronze cutting stems. Trained as a climber, it will attain a height of 6 to 8 ft. Or it can be shaped as a bush with gleaming golden blooms

\$2.50 each; 3 for

Everblooming CLIMBERS make this fence come alive.

A Rose Arbor is enhanced by Everblooming CLIMBERS.

Everblooming Climbers trained along the side of a house.

Everblooming CLIMBERS beautify any home.



JACKSON &
World's Largest
Originators of Great

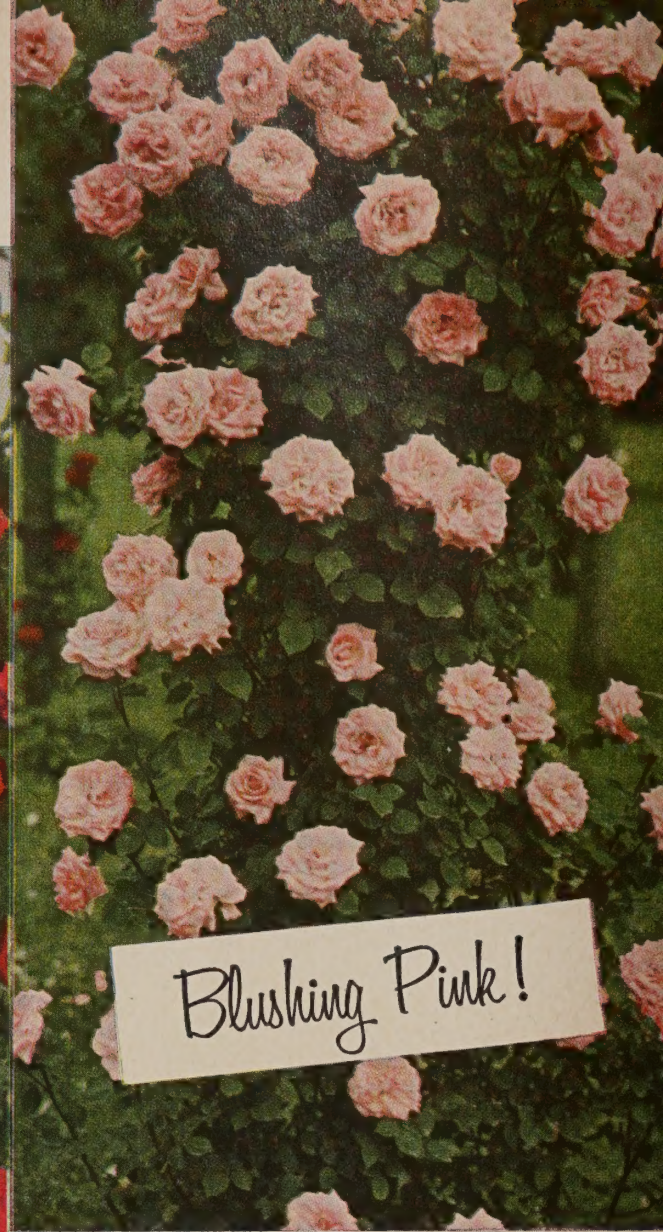
Use Gorgeous Colors Home and Garden!



Yellow!



Velvety Red!



Blushing Pink!

Golden Showers

that invite picking. This hardy everblooming All-America Climber blooms from earliest spring continuously until late fall. Even in the short time before the blooms open, the plant is clothed to the ground with large, dark, glossy foliage. Resistant to disease. (Pl. Pat. #1557.)

\$6.60; 12 for \$26.40

Gladiator (Above)

Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber. When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class by itself. And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green on the 8 to 10-ft. plant. So hardy is this Climber that it withstands the battles of zero winter weather. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Morning Dawn (Above)

As refreshing as the new day! The large, 5-in. flowers are dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals makes the Rose glow. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. long and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet spicy fragrance. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL GROUP OFFER No. 2172

1 of each:
Coral Satin Climbing Golden Showers
Climbing Crimson Glory

Value \$8.25
Save \$1.05

Only \$7.20

Everblooming Climbers
planted along a
stone wall.

Everblooming Climbers
screening a sun
porch.

Everblooming Climbers
planted at the back
entrance of a house.

Everblooming Climbers
planted by a
pergola.

Everblooming Climbers
trained along a
rail fence.



PERKINS CO.

Rose Growers

New Roses Since 1872

... and here are Five more great Climbing Roses!



40

© J. & P. CO.

Aloha

Spectacular (Left) As its name implies, this Everblooming Climber leaves a lasting impression when seen as a fully blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Aloha (Right) This magnificent rose-pink Climber bursts into bloom from top to bottom with a display of never-to-be-forgotten glory. After this first peak in June, Aloha repeats frequently all summer. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, perfectly formed blooms of handsome size, often 5 in. across and 3 in. deep. The general effect is strong, rich rose-pink with deeper tones in the tight buds and soft silvery-lilac pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha bears long-stemmed clusters of buds. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing Goldilocks

(Right) The truly everblooming yellow Climbing Rose! The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and rich golden yellow in color. They open gracefully to 3½ in. and last for a long time, for fresh new buds keep replenishing the over-all effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in a year and will bloom the first year planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL GROUP OFFERS!

GROUP No. 2182

ALL 3 CLIMBERS
Pictured on This Page

Value \$7.50 Save \$.95

Only \$6.55

GROUP No. 2192

1 of each:

Dr. J. H. Nicolas Aloha
Cl. Goldilocks
Cl. Summer Snow

Value \$9.00 Save \$1.15

Only \$7.85

Spectacular

Climbing Goldilocks

MORE J&P CLIMBERS AVAILABLE!

CLIMBING SUMMER SNOW

Clusters of spotless, fragrant, glacier-white, double, 2-in. blooms appear on a hardy plant that will reach 8 to 10 ft. tall. A very generous bloomer all summer and fall.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

DR. J. H. NICOLAS

Very double, 5 to 6-in., deeply fragrant, rich rose-pink blooms. Luxuriant, dark foliage. Sets a standard for charm and glorious color. A prolific bloomer all season long. A very healthy and hardy climber.

\$2.00 each; 3 for \$5.25;
12 for \$21.00



The Genuine
JACKSON & PERKINS
Christmas
Rose (*Helleborus niger altifolius*)

When Plant Becomes Established,

**Blooms Outdoors
 from October to March**

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J & P from divisions of flowering plants, it will become established quickly and will bloom in the fall.

Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

Beautiful Masses for Low Plantings

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants, \$1.50 each;
 3 for \$3.75; 6 for \$7.50**

The Winter Wonder Flower!

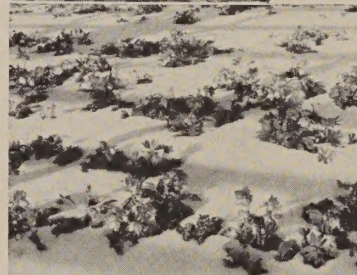


Blooms All Winter 6 to 8 in. high

The Story of the Christmas Rose

Flowers sprang up from the tears of a little shepherdess who wept because she had no gift to offer the new-born Christ Child. As she knelt in adoration at the crib, a delicate pink appeared in the center of each flower where His blessed hand touched it. And so was born a flower that had never existed before. To this day the Christmas Rose blooms most abundantly at Christmas Time.

Christmas Roses
 Blooming in Winter:



ORDER EARLY PLEASE BE SURE TO GET
 YOUR PERENNIAL ORDERS IN EARLY, SO THAT WE
 CAN GET THEM TO YOU IN TIME FOR SAFE PLANTING!

For your own protection and, unless weather permits, we will not ship perennial orders to the Northern States after November 1; but, will ship them in the spring when they will have an opportunity to get established. Replacements for Perennials not listed in the Fall Catalog will be shipped in the Spring 1963.

WHY THE EXPERTS SAY:

"FALL is the IDEAL Time to Plant Roses!"
 ASSURES EARLIER,
 MORE PROFUSE ROSES NEXT SEASON

Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Prepare it any time at your convenience, and then leave it until the postman delivers your J & P plants. It is then only a matter of a few minutes to put them in the prepared ground.

You can be confident of earlier, better blooms next spring because the plants make new roots in the late fall and early spring . . . will produce blooms almost like an established plant.

INSTRUCTIONS SENT FREE WITH EVERY ORDER.



FREE!

. . . With every order, A HOME GARDEN GUIDE with practical advice on the planting and care of perennials.

**THESE PERENNIALS
 ALSO AVAILABLE**

PACHYSANDRA—
SPURGE Best evergreen ground cover for shade or sun. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green all year.

3 for \$1.00; 10 for \$3.00;
 100 for \$25.00

VINCA MINOR
Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Plant 8 in. apart, in sun or shade. Wonderful ground cover.

3 for \$1.00; 10 for \$3.00;
 100 for \$25.00

MONARDA, CROFTWAY
PINK Clear pink—a mass of color during difficult summer days. Does well in moist or dry positions, in sun or semi-shade. Height 30 to 36 in.

\$1.00 each; 3 for \$2.50;
 6 for \$5.00

Happiness



Glorious



Peace



Enchantment



**JACKSON
& PERKINS
FAMOUS**

GIANT DELP

HAPPINESS (Left) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each;
3 for \$3.15;
6 for \$6.25

GLORIOUS (Above) Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breathtaking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. 4½ ft. tall.

\$1.00 each;
3 for \$2.50;
6 for \$5.00

PEACE (Above) Here is a handsome variety that is just as desirable as its name. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. You are sure to like it. Reaches a height of 4 ft.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spikes. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT (Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

Pink Glow

Freedom

Delightful

Loveliness



DELPHINIUMS!

**Hardy Northern
New York Strain!**

They Grow Over 3 Feet Tall!

SPECIAL OFFER!
GROUP No. 2202

1 each of the 4

Giant Delphiniums

Happiness Loveliness
Peace Pink Glow
Value \$5.75 Save \$.95

Only \$4.80

SPECIAL OFFER!
GROUP No. 2212

All Blue Delphiniums

2 of each:
Delightful Gayety
Enchantment
Value \$5.10 Save \$.85

Only \$4.25

SPECIAL OFFER!
GROUP No. 2222

**All 10
Delphiniums**

Value \$11.00 Save \$1.85

Only \$9.15

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall. 85c each; 3 for \$2.25; 6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall. \$1.50 each; 3 for \$3.75; 6 for \$7.50

FREEDOM (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids. 85c each; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later. 85c each; 3 for \$2.25; 6 for \$4.25

LOVELINESS (Right)

Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be enjoyed. We recommend it highly.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

JACKSON & PERKINS

LOW AND MEDIUM GROWING PERENNIALS...

The height and time of bloom for each perennial are indicated under the picture.

44



June to Frost 8 to 10 in.
SEDUM FIRE GLOW
(Above) Red, star-like blooms are produced steadily from June till frost, covering the entire plant. Very effective in all locations. Height 8 to 10 in. An excellent ground cover that grows easily.
75c each; 3 for \$2.00; 6 for \$3.75



June to Frost 6 to 8 in.
SEDUM GOLDEN CARPET
(Above) A ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations making a good underplanting in many parts of the garden. Blooms from June till frost. 6 to 8 in.
75c each; 3 for \$2.00; 6 for \$3.75



June to Frost 4 to 6 in.
SEDUM LIDAKENSE, ROSY CARPET (Above) Another dwarf spreading Sedum in a new color—a beautiful deeper pink. For borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. and covered with a mass of bloom all summer.
\$1.00 each; 3 for \$2.50; 6 for \$5.00



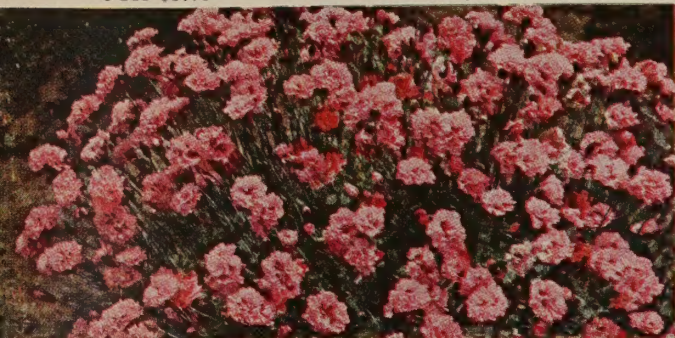
June to Fall 6 to 8 in.
CAMPANULA, BLUE CARPET. (Above) (Carpatica Improved) Excellent, low "carpet-of-blue" from June to fall. Grows well in full sun or semi-shady places. Light blue, bell-shaped flowers on 5 to 6-in. stems.
75c each; 3 for \$2.00; 6 for \$3.75



June, July 12 to 18 in.
GYPSOPHILA, ROSY VEIL
(Above) A lower-growing double pink Babys-Breath. Generous in bloom, with airy sprays of delicate pink during June and July. Good in bouquets. Established plants bloom about two weeks earlier than the tall double form.
85c each; 3 for \$2.25; 6 for \$4.25



April, May 1 to 1 1/2 ft.
ANCHUSA myosotidiflora
(Above) Delightful clusters of clear, dainty blue flowers on stems 1 to 1 1/2 ft. high, held well above the foliage. Blooms profusely in April and May. Large leaves, which are excellent for ground cover. Grows anywhere. Effective in both sun and shade.
75c each; 3 for \$2.00; 6 for \$3.75



Spring and Late Summer 12 in.
DIANTHUS, CAPRICE
(Above) A delightful fragrant hybrid Dianthus which blooms freely twice a year. Flowers literally cover the entire plant, which grows about 12 in. high and frequently 24 in. across. The 2-in. blooms have a maroon center, with the rest of the petals a lively pink. Flowers come in succession on each stem, giving a blooming period of 5 to 6 weeks in springtime and again in late summer. Very fragrant. (P.R.R.)
\$1.25 each; 3 for \$3.15; 6 for \$6.25



June-August 14 in.
New Dianthus, Coral Gem
(Above, Right) A brilliant hardy Dianthus in coral pink. The clean carnation fragrance makes it doubly interesting. Long period of bloom makes it popular. Fully double 2-in. flowers appear in mid-June through mid-August. Flowering stems are long, with 7 or 8 flowers on them. Compact plant has silvery foliage. A beautiful addition to a perennial garden. (P.R.R.)
\$1.25 each; 3 for \$3.15; 6 for \$6.25



July to Frost 15 in.
LAVENDER, HIDCOTE BLUE
(Above) Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets. Fragrant, silvery green foliage. 15 in. high; violet-blue flower spikes rise another 15 in. Hardy in the North.
\$1.00 each; 3 for \$2.50; 6 for \$5.00



July-Sept. 2 ft.
RUDBECKIA, SULLIVANTII, ORIOLE
(Above) Improved Black-Eyed Susan) A vivid splash of color in July, Aug. and early Sept. Black and gold combination. Broad decorative foliage on a well-balanced plant. It grows 2 ft. high. It prefers a sunny spot in your lawn or garden.
\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost 20 in.
STOKESIA, LAVENDER QUEEN (Above) A mammoth form of the old-fashioned Stokesia with double blooms 4 to 5 in. in diameter. Silvery blue suffused lilac-blue at the center. Blooms from June to frost. 20 in. tall. Vigorous, easy to grow. For borders and arrangements.
85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, WHITE GLORIA
(Right) Wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising 12 to 15 in. over its attractive cut foliage. Prefers partial shade and rich soil. Established plants often produce 18 blossoms that are of high decorative value.
85c each; 3 for \$2.25; 6 for \$4.25



May-June 28 to 30 in.



June, July 12 to 14 in.
DIANTHUS, LACY LASS (Above)
This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession. Very effective in old-fashioned bouquets.
\$1.25 each; 3 for \$3.15; 6 for \$6.25

DIANTHUS, IRENE (Left)
Old-fashioned clove scent. Exquisite pink, very double, 2 to 2 1/2-in. flowers averaging about 60 petals each are produced continuously. Sturdy, 12 to 18-in. stems. Blooms very freely in June and July. Plant in full sun. (Pl. Pat. #747.)
\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00

ALL 4 DIANTHUS GROUP No. 2252
Value \$4.75
Save \$8.00
Only \$3.95

SPECIAL OFFERS!

GROUP No. 2232

1 of each:
Sedum, Rosy Carpet
Sedum, Golden Carpet
Sedum, Fire Glow
Campanula, Blue Carpet
Gypsophila, Rosy Veil
Anchusa

Value \$4.85
Save \$.80

Only \$4.05

GROUP No. 2242

1 of each:
Rudbeckia, Oriole
Lavender, Hidcote
Stokesia
Astilbe, White Gloria
Campanula, Blue Carpet

Value \$4.45
Save \$.75

Only \$3.70

JACKSON & PERKINS TALL GROWING PERENNIALS

They grow over 3 Feet Tall! The height and time of bloom for each perennial are indicated under the picture.

45



RUDBECKIA, The King
July to Frost 4½ ft.

RUDBECKIA, The King

(Left)

A colorful plant for the perennial border. Regally it bears its large, deep crimson-red flowers. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

\$5c each; 3 for \$2.25;
6 for \$4.25

LYTHRUM, Hybrid Robert

(Below) ¾-in. florets of rich deep rose-pink with a sparkling glow, appear about June 5 and last all summer. 36-in. plant with 14-in. spikes. Does well in semi-shade, in wet or dry location in ordinary garden soil. Hardy and undemanding in its needs.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



Lythrum, Hybrid Robert
All Season 36 in.



Achillea, Golden Plate

June to Frost

4½ ft.

ACHILLEA, Golden Plate

(Above) Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful effect in the garden. It has lovely foliage . . . ideal for flower arrangement. Blooms from June to frost. Plant grows 2 ft. in diameter.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

CENTRANTHUS RUBER

(Right) Soft red, fragrant flowers all summer, with a fine showing in fall. Grows well in sun or partial shade. Height 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Hardy and vigorous.

\$1.00 each;
3 for \$2.50;
6 for \$5.00



Centranthus Ruber
All Summer 18 in.

SPECIAL GROUP OFFER

GROUP No. 2262

1 of each:

Achillea, Golden Plate
Lythrum, Hybrid Robert
Centranthus Ruber
Monarda, Scarlet
Salvia Superba
Rudbeckia, The King

Value \$6.10 Save \$1.00

Only \$5.10

MONARDA, Cambridge Scarlet

(Left) Blooms July, Aug., Sept. Brilliant scarlet flowers make it a splash of color in shady garden spots. 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.



Salvia Superba, Purple Glory
May to Fall 30 in.

SALVIA SUPERBA, Purple Glory

(Right) A superb new royal purple perennial, blooming May to fall. Decorative fragrant foliage and many spikes on a 30-in. plant. When the first flowering period is finished, tops should be trimmed and blooming will continue till frost.

\$1.25 each; 3 for \$3.15;
6 for \$6.25

SUPER-GIANT VIOLETS

VIOLET, WHITE WONDER (Below, Right)

Imagine a dazzling glacier-white Violet! Each plant is covered with hundreds of flowers. Individual blooms are enormous, with a center beautifully veined.

75c each; 3 for \$2.00;
6 for \$3.75

VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. Plant some of these violets for springtime color and fragrance. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75

VIOLET, ROYAL ROBE (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant. Ideal for corsages, bou-tonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

75c each; 3 for \$2.00; 6 for \$3.75



Spring and Fall Violet, Royal Robe 9 to 12 in.

SPECIAL GROUP OFFER

GROUP No. 2272

**2 EACH OF THESE
THREE VIOLETS**

Value \$4.50
Save \$.75

Only \$3.75



May **Violet, Rosina** 10 in.



May **Violet, White Wonder** 10 in.



All Season
10 to 12 in.

Viola, Purple Wallmark

GIANT VIOLAS

VIOLA, PURPLE WALLMARK

(Left) Bright violet-purple. Height 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, JOHN WALLMARK

(Right) Grayish lavender with violet veinings and yellow and white eye. The bloom is almost 2 in. across. Long stems make it an ideal cut flower. 12 in. tall.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00



All Season

10 to 12 in.

Viola, John Wallmark

3 Each of These VIOLAS GROUP No. 2282

Value \$5.10
Save \$.85 **Only \$4.25**

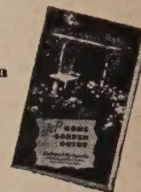
SPECIAL GROUP OFFER

GROUP No. 2292

1 of each:
Shasta, Wirral Supreme
Shasta, Cobham Gold
Shasta, Esther Read
Phlox, Brigadier
Phlox, White Admiral
Value \$5.60
Save \$.95
Only \$4.65

FREE!

with every order . . . a
**HOME GARDEN
GUIDE**



June-July
SHASTA DAISY, Wirral Supreme 2½ ft.

(Above) Double, 3 to 3½-in. flowers of glistening white, held upright on tall wiry stems. Very effective when cut, with good lasting qualities. Blooms in June and July; if cut then will rebloom in fall. 2½-ft. plant. (Pl. Pat. #1084.) \$1.25 each; 3 for \$3.15; 6 for \$6.25



June-Aug.
SHASTA DAISY, Cobham Gold 30 in.

(Above) A crested golden heart while opening, but finishes a soft cream-yellow. Guard petals are creamy white. 3¼ to 4-in., double flowers, good for cutting. The free-growing, 2½-ft. plant blooms from end of June to Aug.

\$1.50 each; 3 for \$3.75; 6 for \$7.50



June-Oct.
SHASTA DAISY, Esther Read 18 in.

(Above) A prim white mass. Large, double flowers on 18-in. stems bloom from June to Oct. Requires a little protection in colder areas and does best when divided every two years. Practically no insects or disease. 85c each; 3 for \$2.25; 6 for \$4.25

**Don't Forget!
Give Roses for Xmas!**

(See Order Blank)



The height and time of bloom for each perennial are indicated under the picture.



June-July 2½ to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color for weeks in June and July. This exquisite Phlox is very fragrant and desirable.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July-Aug. 2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER

GROUP No. 2302

2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70 **Only \$3.30**

JACKSON & PERKINS CO.

World's Largest Rose Growers

Jackson & Perkins

Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS**
Beautiful Color!

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Delicious Fragrance!
Will Live Forever!

Paul Thirion

President Grevy

Paul Hariot

Pres. Fallieres

Edith Cavell

Mme. A. Buchner

FALL
IS THE TIME
TO PLANT
LILACS



These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (*own-root*, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Pres. Fallieres. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Mme. A. Buchner. The pinkest of all Lilacs. . . blooms freely. . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s Pres. Grevy. Single flowers $\frac{3}{4}$ in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Edith Cavell. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single

3-year plants. Prepaid, each \$3.50; 3 of one kind for \$8.75

GROUP No. 2312
Paul Thirion
Pres. Fallieres
Paul Hariot
Value \$21.00
Save \$3.50
Only **\$17.50**

GROUP No. 2322
1 each of
these 3
Paul Thirion
Paul Hariot
Edith Cavell
Value \$10.50
Save \$1.75
Only **\$8.75**

DELICIOUS *Full Size* QUICK-BEARING FRUIT ON *Dwarfer* FRUIT TREES!



JONATHAN

(Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

McINTOSH (Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

NORTHERN SPY (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.

YELLOW DELICIOUS

(Not illustrated) Golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees. . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

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RED DELICIOUS (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly. The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

YELLOW TRANSPARENT

(Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees
\$3.00 each; 3 for \$8.25



CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.

J&P TREE ROSES

Order Now for Spring!

J&P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Florida, Georgia, Louisiana, Mississippi and Texas, we will accept orders Now for shipment in early January. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING. Instructions for planting and care are sent with every order.

Modern Tree Roses are the crowning glory of the plant world for giant size, exquisite form, brilliance of color and abundant bloom from June to frost. There's a place for Tree Roses anywhere. . . they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. They present a breath-taking picture in any landscape.

Important!

PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!

TRANSPORTATION PREPAID—These prices include safe, expert packing. Guaranteed to reach you in good condition.

Each \$7.00; any 2 for \$13.00; any 6 for \$36.00

All These Varieties to Choose from!

AMERICANA. Velvety red.
ARLENE FRANCIS. Golden yellow.
AVON. Fragrant red.
BRONZE MASTERPIECE. Bronze-apricot.
DIAMOND JUBILEE. Buff-orange.
FASHION. Coral-pink. Gold overlay.
GOLDEN GARNETTE. Deep yellow.
GOLDEN MASTERPIECE. Largest yellow.
HAWAII. Orange-coral.
KING'S RANSOM. Chrome-yellow.
KORDES PERFECTA. Cream-white, lined red.
LAVENDER PRINCESS. Firm lavender.
NEW YORKER. Unfading red.
NOBILITY. Pastel-pink.
ORCHID MASTERPIECE. Orchid-lavender.
PEACE. Golden yellow edged pink.
PINK DUCHESS. Scintillating pink.
QUEEN ELIZABETH. Pure pink.
SOUTH SEAS. Tahitian-pink.
SPARTAN. Orange-red.
STERLING SILVER. Silvery lavender-pink.
TANYA. Orange.
TROPICANA. Fluorescent orange-red.
WHITE QUEEN. Pure white.



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